

Culture, Heritage, and Sport Framework

Public engagement report
Consultation and Engagement Team

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Draft V1

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Executive summary

Background

West Yorkshire’s diversity of cultural and heritage assets, sporting and major events bring people together, offer a better quality of life and help deliver a stronger economy and create more inclusive communities.

Following a series of workshops and engagement exercises with the culture, heritage and sport sectors stakeholders, a draft Culture, Heritage, and Sport Framework was proposed, which aims to unlock the full potential of culture, sport and major events in the region.

The [Culture, Heritage and Sport Framework](#) includes four themes, *People, Place, Skills* and *Business*, that represent the key areas of focus for future decisions and work pertaining to culture, heritage, and sport. For each of the themes the framework outlines an ambition, ways to achieve the ambition and how the progress and successes will be measured. The proposed definitions for culture, heritage, sport, creative industries and communities are also included in the framework.

Public engagement

Between 25 July – 25 September 2022, a period of public engagement was undertaken to gather feedback on proposed Culture Heritage and Sport Framework.

People were asked to share their views on the framework via a survey, which was hosted on a dedicated page on the [Your Voice digital engagement hub](#) and promoted on a range of channels, including social media, a press release, and emails to key stakeholders.

Overall, 137 surveys were completed. Freeform correspondence was also received from both the public and key stakeholders.

Respondent’s views on the framework

Area	Level of agreement		
	Agree	Partially agree	Disagree
The themes	75%	19%	6%
People ambition	74%	22%	4%
People interventions	68%	30%	2%
Place ambition	73%	23%	4%
Place interventions	71%	24%	5%
Skills ambition	78%	19%	3%
Skills interventions	66%	30%	4%
Business ambition	81%	14%	4%
Business interventions	75%	21%	4%
Definitions	78%	13%	9%

Many comments were also provided, which demonstrate the interest in these sectors, and the strength of feeling around the framework. This report contains a summary of the feedback received on the framework, which was mostly positive with suggestions for a more inclusive and accessible language.

1. Background information

1.1 West Yorkshire's rich and diverse offering

West Yorkshire is home to a high-quality and diverse cultural offer including world class arts facilities and sporting stadia. Its cultural assets stand out, from a rich heritage in textiles and world class sculpture to a more modern music, gaming, and production chain of industries. Its education institutions provide national specialisms in creative skills and talent development, including the Leeds Conservatoire and Leeds Arts University. The region is also preparing for landmark culture events over the coming years, including Leeds 2023, Kirklees Year of Music 2023 and Bradford City of Culture in 2025.

Furthermore, its term of its communities, West Yorkshire has one of the youngest and fastest growing labour markets in the UK. It is also highly diverse, meaning our cultural offer is enriched by experiences. The Combined Authority's (CA) work seeks to grow a cultural and creative sector that amplifies the diversity of communities and involves engagement at grass root level to unleash the talent and skills of diverse individuals which continue to go under the radar.

It has been recognised that attractiveness as a place to live, visit and invest depends on a great quality of life. The regions' diversity of cultural and heritage assets, sporting and major events not only bring people together, but offer a better quality of life and help deliver a stronger economy and create more inclusive communities.

Therefore, the Leeds City Region Enterprise Partnership (LEP), working in partnership with the West Yorkshire Combined Authority, local authorities and strategic funders of culture, heritage and sporting events, proposed a framework that aligns activities within these sectors and ensures a better quality of life for the region's residents and visitors.

1.2 The development of a cultural framework

In early 2020, the [Leeds City Region Enterprise Partnership \(the LEP\)](#) proposed a [Cultural Framework](#) and a [Culture Vision](#) document that aimed to unlock the full potential of culture, sport and major events in the region. These documents were produced as a result of collaborative work between members of the cultural steering group and following an engagement with the cultural funding bodies (including Arts Council England, Heritage Lottery Fund, Historic England, and Yorkshire Sport/Sport England).

The LEP and the CA endorsed the Cultural Framework in February 2020, and its priorities have been embedded into the [West Yorkshire Investment Strategy](#). However, following a series of events that took place since beginning of 2022, and which affected the cultural and creative industries, it was decided that the Framework needed to be revisited. These events include:

- The COVID-19 pandemic, and the particular challenges this has posed to culture and creative industries, participation and health and wellbeing.
- Significant changes to the economic landscape, including the UK's Exit from the European Union, inflationary pressures, and the labour market.
- The transition to [a Mayoral Combined Authority](#) and the establishment of a dedicated [Culture, Arts and Creative Industries Committee](#).

- The [Mayor's Creative New Deal pledge](#), and the contribution of culture to other Mayoral pledges.

It was expected that in developing the new, improved Cultural Framework due consideration is given to how the framework will contribute to tackling the climate emergency. Sustainability and environmental best practice were already considered as key in the previous framework, recognising the role that sport, culture and the creativity sector can play particularly in promoting clean growth and sustainability.

The revised Cultural Framework is also expected to recognise the role sports and creative industries play in delivering an inclusive economic recovery. As recognised in the previous cultural framework, experiencing arts and culture, and actively taking part can transform the quality of life for individuals and communities, improving physical and mental wellbeing, individual reliance, connectivity and enhanced capacity and skills.

1.3 The Culture, Heritage, and Sport Framework

Following a series of workshops and engagement exercises with the culture, heritage, and sport sectors stakeholders, including regional organisations both large and small, businesses, freelancers, industry bodies and trade unions, community groups, educators, universities and colleges, national funders of culture, heritage and sport, and culture and sport leads from each of our five local authorities, a revised framework was drafted.

Therefore, the Culture, Heritage and Sport Framework represents the CA's new and revised plan to grow and sustain culture, heritage, and sport in the region. It includes four themes that represent the key areas of focus for future decisions and work pertaining to culture, heritage, and sport. These are:

- **People** – which seeks that everyone in West Yorkshire can enjoy culture, heritage, and sport.
- **Place** – which recognises that West Yorkshire is a creative, sustainable, and vibrant region with culture, heritage, and sport at its heart.
- **Skills** – which focuses on providing opportunities for all people to build a great career in culture, heritage, or sport in West Yorkshire.
- **Business** - which sees West Yorkshire as the place to grow creative business.

Within each theme, the framework explains the importance of each area, the **ambitions**, the things the CA will do to achieve those ambitions (**the interventions**), and how it will measure the impact of its work.

The interventions are organised into three categories:

- **Invest** – this means what the CA will spend money on.
- **Collaborate** – this means helping people and organisations to work together across the region.
- **Broker** – this means asking government or other funders to invest money in West Yorkshire's culture, heritage, and sport, or to change a policy to help these sectors. It also refers to the CA's work in attracting businesses to invest in the region.

You can view and download the full draft framework by clicking [here](#) or visiting the dedicated Your Voice page: www.yourvoice.westyorks-ca.gov.uk/csf.

The framework also proposes definitions for culture, heritage, sport, communities, and creative industries as follows:

- **Culture** - the process or product of any form of creative endeavour, including visual arts, music, dance, theatre, film and TV, literature and spoken word, video and board games, fashion, design, architecture, and crafts.
- **Creative industries** - creative occupations whose work relies on creative endeavour. This includes artists, writers, composers, literary translators, musicians, actors, directors, curators, photographers, games designers, animators, graphic designers, fashion designers, set designers, dramaturgs, creative lighting designers, create makeup artists, craftspeople, dancers, performance artists, creative educationalists, architects and advertising creatives. The ecosystem of companies and organisations that are the main employers of creative occupations, and/or facilitate creative activity, including film, TV and radio production companies, theatre companies, publishing companies, software developers, festivals and events companies, live music venues, museums, galleries and libraries, and book and record shops, are also included.
- **Heritage** - historic places or locations such as stately homes, mills, and moors, and places where our heritage assets are housed and studied such as museums, archives, and libraries, but also our non-tangible heritage, such as cultural practices, traditions, experiences, and stories.
- **Sport** - any kind of sport, exercise, or recreational physical activity, engaged in individually or within a group, team or club. We sometimes use the term 'grassroots sport' to specifically refer to activities in which the majority of participants are non-professional players (however, grassroots sports may also involve some professional athletes, coaches, venues, or event organisers).
- **Communities** - groups of people with shared interests. This might be due to a shared location, a shared faith, a shared ethnicity or cultural heritage, a shared characteristic (such as LGBTQIA+ communities), or a shared disability (such as d/Deaf communities). It may also include people across the region who are united by an interest in the same activity (such as the gaming community, or the crafting community). It is also recognised that these communities contain a diverse range of views, which cannot be represented by a single spokesperson

1.4 Public engagement

Between 25 July – 25 September 2022 members of the public were invited to provide feedback on the draft Culture, heritage and sport framework through a survey and a series of workshops. 137 surveys were completed, and 12 workshops were organised as part of this engagement.

The draft framework and the survey were made available to the public on the Your Voice digital engagement hub, on a dedicated page www.yourvoice.westyorks-ca.gov.uk/csf.

These documents were also available in Easy read format and in three different languages: Punjabi, Polish and Urdu.

The engagement was promoted widely on various channels, including social media, a press release, and emails to key stakeholders. The engagement was also promoted during public events in different locations, such as Piece Hall, Hebden bridge, etc.

This report outlines people's opinions on the draft Culture, Heritage, and Sport Framework, including comments from key stakeholders.

1.5 Funding

The CA recognises that Culture, Heritage and Sport are key to levelling up the region and therefore has allocated a budget of £11.4 million to Culture, Heritage and Sport activity until 2025. This is part of the funding that was secured as a result of the [West Yorkshire devolution deal](#), agreed between the region's leaders and the government in March 2020. In February 2022, the Combined Authority Committee agreed to commit £11.4 million to Culture, Heritage and Sport (see the Committee minutes [here](#)).

Investing in culture, heritage, or sport activity, in most cases will mean using some of the £11.4 million funding allocated (for example, developing a grant to support a programme of cultural activity). The CA may also apply for additional funding (from central government or other sources) to support activity which helps realise the ambitions set out in the framework.

2. Engagement objectives

- To promote the Culture, Heritage, and Sport Framework.
- To inform local residents and interested parties of the framework.
- Gather views and support from the public and key stakeholders for the proposed framework.
- To provide an engagement report that accurately reflects the public and key stakeholders feedback, and which will be used to inform the final form of the framework.

3. Methodology

3.1 Information provision and feedback submission

- The engagement was open between 25 July – 25 September 2022.
- The engagement was hosted on the Your Voice digital engagement hub (www.yourvoice.westyorks-ca.gov.uk/csf), which contained relevant information including the framework in various languages and easy read format, a series of [frequently asked questions](#) and an online survey allowing interested parties to provide feedback.
- The Your Voice site also hosted a Question & Answer tool (Q&A) which allowed participants to submit any queries for the project team to respond to.
- Responses were also accepted via email to the dedicated address; yourvoice@westyorks-ca.gov.uk,
- 12 workshops and 1-2-1 sessions were organised with key stakeholders across the region.
- Virtual drop-ins were offered to people with accessibility needs.
- Paper surveys and printed information were available on request.

3.2 Outreach and promotion

- A press release was sent out to local and regional stakeholders.
- Various social media channels were used to promote the engagement including the CA's and the Mayor's Facebook, Twitter, and LinkedIn channels to reach the widest audience possible.
- The engagement was promoted by some of the key stakeholders.

- It was also promoted in the West Yorkshire Metro and West Yorkshire Combined Authority's newsletters and other online platforms.
- Emails were sent to key stakeholders.
- Engagement materials were displayed during public events organised at Piece Hall, Hebden Bridge Town Hall, Wakefield Town Hall and at Bradford Interchange.

3.3 Inclusive approach

The term 'seldom-heard groups' refers to under-represented people who are typically harder to reach, or rarely have the same opportunities to express themselves as other stakeholders. Due to multiple barriers affecting access to and the use of public services, often the views of these groups are underrepresented. Some of these factors are disability, geographical or digital isolation, ethnicity or cultural barriers, mental health, sexuality, or other reasons.

It is key that efforts are made to connect and communicate with these groups, helping to facilitate better participation and ensuring that the engagement is as accessible and inclusive as possible.

An equality impact analysis completed before the launching of the engagement helped identify these groups.

Communication was sent to key contacts signposting the consultation materials and offering the opportunity to engage directly. It was also requested that those contacts circulate the information supplied to their wider networks.

In order to support those who are digitally disengaged, a freepost address was supplied for letters, along with a dedicated telephone number, articles in local newspapers and paper versions of materials upon request.

3.4 Data cleansing

Before analysis commenced the raw dataset was cleaned to ensure that any test responses, blank responses, and duplicates were removed.

3.5 Quantitative Data Analysis

The quantitative responses from the survey were analysed using standard frequency counts and percentages.

3.6 Qualitative Data Analysis

The Culture, Heritage and Sport Framework engagement survey contained fourteen open ended questions, twelve of them being available only when respondents disagreed or partially disagreed with some of the proposals, prompting them to offer insights in how to improve those proposals. The analysis of this type of free text qualitative data was undertaken using thematic coding. This process involves the identification of themes that are present throughout the dataset and the assignment of responses, or elements of responses, to these themes. Comments relating to each theme are then grouped together and counted which allows the most common themes to emerge, thus aiding a deeper understanding of respondents' feelings and thoughts regarding the proposals.

4. Summary of engagement

4.1 Respondents

A total of 141 responses or comments were received during the engagement period from three different sources:

- Survey responses: 138
- Email entries: 3 (public and stakeholders)
- No questions or comments were received via the Q&A sections on Your Voice page

The engagement information and materials, including the survey and Q&A, were hosted on Your Voice webpage (www.yourvoice.westyorks-ca.gov.uk/csf) which was the main source of information for people interested in the engagement.

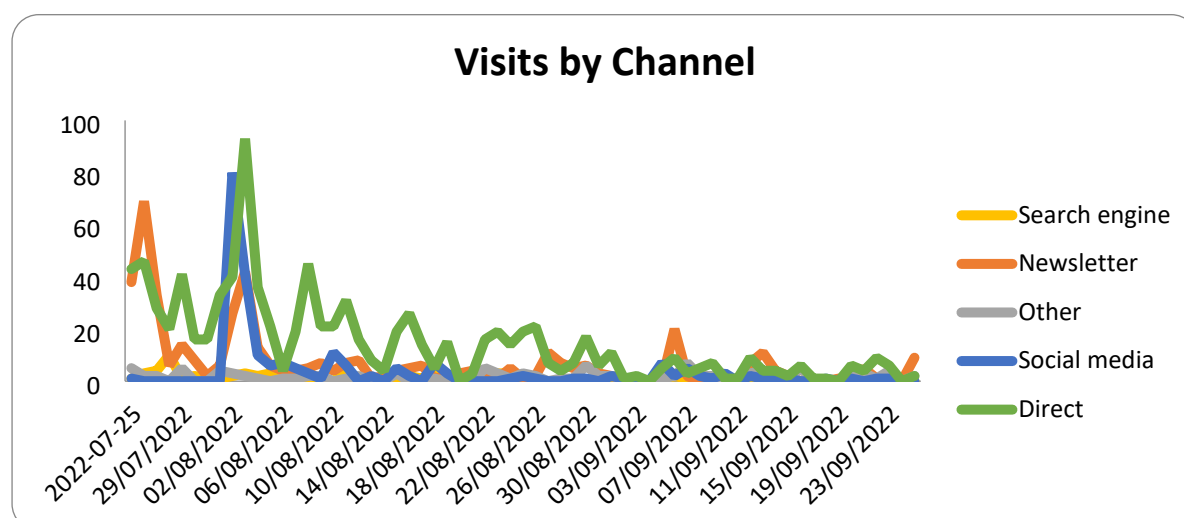
Your Voice website categorises its visitors into three categories:

- **Aware participants**, counting all visitors who viewed at least one page.
- **Informed participants**, referring to those who took an action on the page such as downloading a document.
- **Engaged participants**, those who participated in the survey or submitted a question via the Q&A tool.

According to Your Voice data, during the engagement period 1780 visitors accessed the dedicated engagement page, of which 1281 unique visits, which represents the participants who visited at least one page of the Culture, Heritage, and Sport Framework engagement page. Of these, 548 participants were informed participants, with common actions including downloading a document (356 participants), viewing multiple project pages (389 participants), and visiting the FAQ page (102 participants).

Visitors came from a number of channels with majority arriving using direct links from accessing the page URL (913 visitors). This was followed by those who were directed by social media posts (442 visitors) or by newsletters (229 visitors).

A smaller number of visitors were directed to the engagement page from search engines (such as Google, Bing, etc) (105 visitors), or other sources such as news articles, internal advertising etc (60 visitors).



Number of visits over time to www.yourvoice.westyorks-ca.gov.uk/csf split by channel.

4.2 Survey responses

A total of 137 surveys were completed.

Any quotes or comments presented in this report have been copied verbatim from their source and have not been altered, updated, or amended, unless they include personal or identifiable data.

4.2.1 Survey respondents

Most survey responses were received from individuals interested in culture, heritage, and sport, followed by those who work in one of the three sectors and those who volunteer (see fig 1 & 2). Fifteen surveys responses were received on behalf of organisations and two responses from respondents who identified as 'other'. The 'other' responses received were on behalf of Sport Leeds, a constituted group of key organisations from across the district of Leeds, and from an individual representing a small cultural organisation as well as sharing their views as a professional in a higher education institution.

Fig. 1. Type of respondents (n=127)

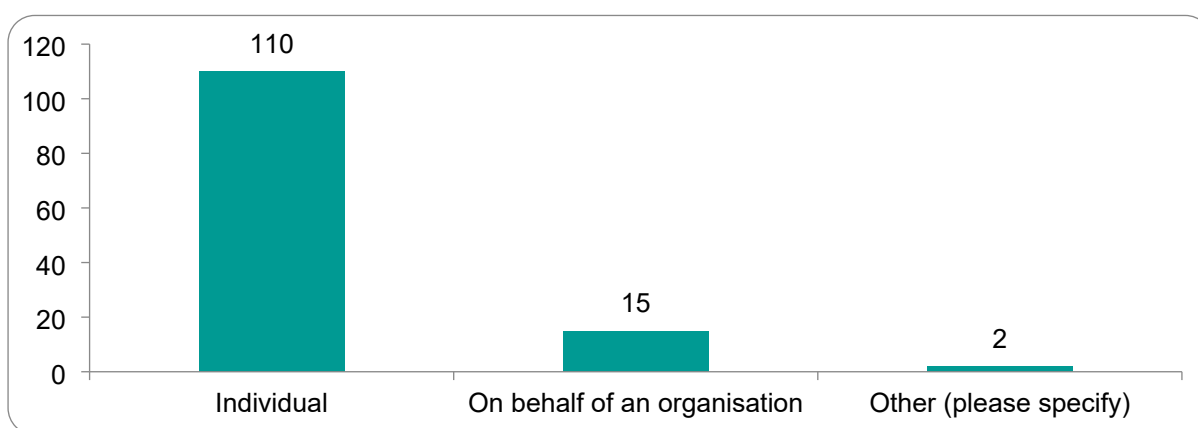
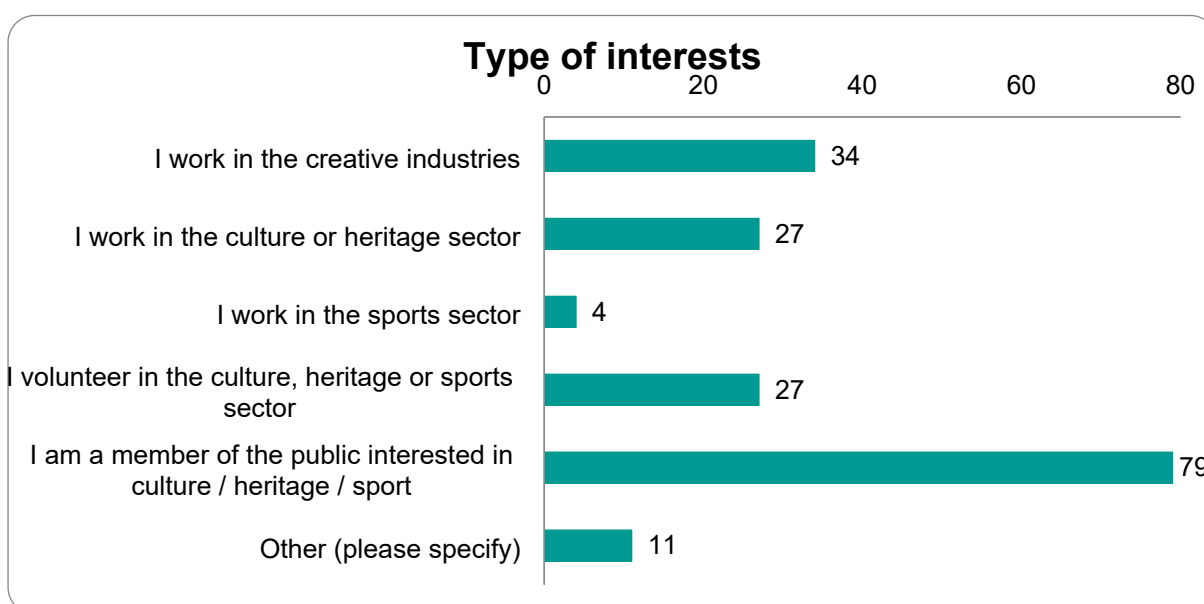


Fig. 2. Respondents' interests (n=130)



When asked in more detail about their passions related to culture, heritage and sports, the respondents gave various answers ranging from books, to museums, rugby, literature and exploring the heritage of the local towns and cities. The below word-cloud highlights the key passions reported by the respondents.

Fig 3. A visual representation of people's responses to what makes West Yorkshire unique

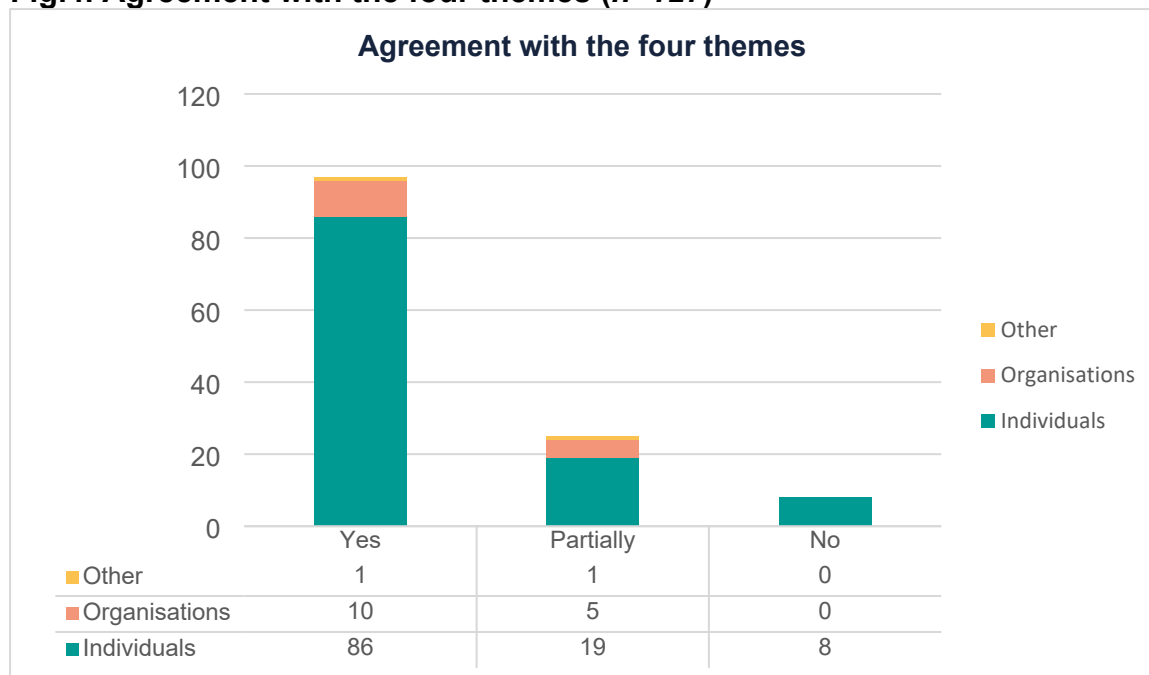


4.2.2 Framework's themes

Respondents were asked a set of questions to help understand their views on the four proposed themes: people, places, skills, and business.

First, the respondents were asked if the four themes cover all the areas of culture, heritage, and sport and were invited to indicate what is missing if they disagreed or partially disagreed. As indicated in fig. 4, the majority of respondents (n=97, 75%) agreed with the four themes proposed, followed by those who partially agreed (n=25, 19%). Eight people disagreed with the four themes.

Fig.4. Agreement with the four themes (n=127)



Those who partially agreed or disagreed were prompted further to explain what they felt it is not covered by the four themes. Their answers are presented in the table below.

Table 1. Comments received by participants who partially agreed with the four themes indicating what it is missing from the framework

- Sustainability
- Innovation
- Development
- Nature, green spaces, allotments
- Suggestion to change of the framework's language to indicate a proactive approach to encourage more people to engage in culture, heritage and sport (e.g. *'Everyone can' is weak [...] This message needs to be more proactive'*.)
- Space: as more affordable spaces for cultural venues, creative projects, etc are needed. Grassroots and DIY venues are essential to growing talent for a thriving cultural sector, however most of the venues in the region have closed in the past few years due to increasing costs. These venues should be supported by local authorities either through grants or by capping rents on small cultural venues and/or capping the number of licenses issued to huge chains and big capital.

- Culture as an instrument to break down barriers and bring communities together.
- Two of the themes seem to have an economic focus. The framework should include an explanation as to why economic development is important.
- Community - culture, heritage and sport are connecting diverse communities and supporting inclusivity
- Affordable and reliable public transport to venues and events are needed
- The wellbeing and health benefits of culture are not emphasised enough in the framework.
- The definition should include the world heritage sites and any future map promoted by the framework should include the UNESCO World Heritage Sites in Yorkshire, Saltaire and Bradford UNESCO City of Film. Of great importance and not to be missed in any future map is Haworth, the home of Bronte family.
- Culture, heritage, and sport are part of the *identity of people* in West Yorkshire
- Create - which covers the cross section of each theme but centres on the creativity. You can build a sustainable career as a creator in West Yorkshire, with access to culture, heritage, and sport to inspire you.
- Study – as the region has strong educational institutions which can attract talent from other regions or shape the local one. Attracting more people to study provides sustainability of these program and increase the level of skills
- The Wellbeing and Health benefits of engaging in Culture, Heritage and Sport could be included as this can align the framework directly with the WY Integrated Care Partnership strategy and overlapping priorities.
- 'Creative Health' – a new sector that has gained ground in recent years should be considered
- Facilities and cultural venues where different forms of art can be explored, e.g. fulldome.
- Connections – how we connect with the rest of the world.

Those who disagreed with the themes reported that in their opinion the themes do not cover:

- Those who live outside West Yorkshire and are attracted by the region due to the cultural, heritage and sport provision.
- The provisions for disabled people.
- Self-expression and identity
- Connectivity / Transport
- Food, as it is closed linked to heritage and culture.

Some of the respondents also stated that:

- There should not be any support for these areas as '*culture is bottom up*' and the government should not '*impose*' culture on others.
- Culture and heritage in the region are underdeveloped.
- Sport sector should not be part of the framework as there is already enough investment and interest in the sector.

- The definition of culture seems to represent just art, which is not accurate as *'culture is much broader, deeper, wider than art.'*
- The opportunities provided by the framework do not eliminate some of the historical barriers that are unseen.
- Some women might not be able to engage in sport due to cultural constraints.
- More attention should be given to retaining talent in the region.

Following this question, the respondents were asked about their opinion of the ambition and interventions for each area of the framework.

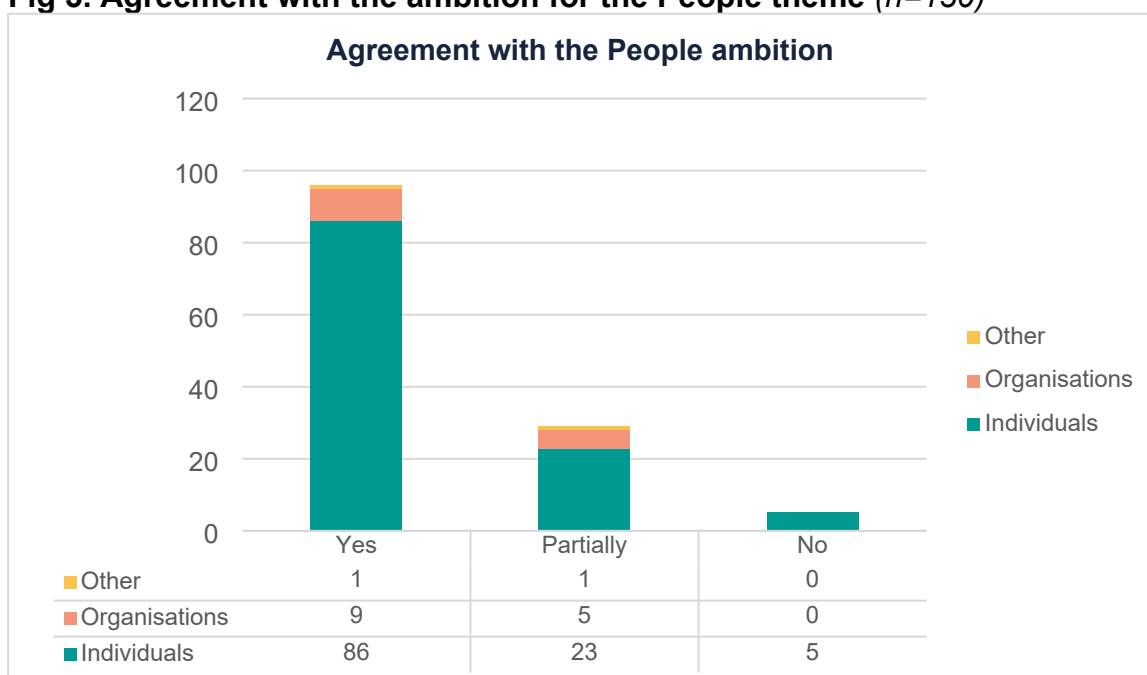
4.2.3 Framework area 1: People

First of the draft framework theme is the People's theme, which seeks that everyone in West Yorkshire enjoys culture, heritage, and sport.

4.2.3.1 Ambition

As per fig 5 below, the majority of respondents (n=96, 74%) agreed that the ambition set by the draft framework for the first theme is the right ambition. Of the rest of the respondents, 22% partially agreed (n=29) with the ambition and 4% (n=5) disagreed.

Fig 5. Agreement with the ambition for the People theme (n=130)



Those who did not fully agreed or disagreed with the ambition were offered the opportunity to explain what they feel it is uncovered by the ambition. Their answers are highlighted below. Due to diversity of the comments, it was difficult to group answers into general themes, therefore a summary of the main comments is presented below. For full comments please view appendix A.

Table 2 highlights key suggestions or comments to be considered for the final version of the framework from those who partially disagree with the ambition.

Table 2. What is missing from the People's ambition

- Some elements of the ambition need to be better defined as they are too vague (e.g. what does 'enjoy' culture mean; 'proud' – people should be proud of themselves and their contribution to culture)
- People are tolerant, curious about and proud of the culture, heritage, and sport *of others*
- Support and encouragement for volunteering
- The role that culture, heritage, and sport play in creating or celebrating the unique identity of West Yorkshire and ways to promote it
- More proactive approach to encourage people to engage with culture, heritage and sport
- It needs to include disabled people, and everyone covered by the Equality Act
- Reference to everyone having the opportunity to participate in culture, heritage, and sport
- There is an overemphasis on culture and its economic value
- Supporting young people and those looking to change careers in developing the skills before they show an interest in these industries (e.g. ensuring education is accessible and school curriculum includes relevant information that supports employment in these fields)
- '*Everyone can*' does not encourage everyone to engage with culture, heritage, and sport. Suggestion to replace it with '*Everyone feels welcomed to take the opportunities that are available*'
- That the culture, heritage, and sport on offer reflects the communities in West Yorkshire and that communities feel seen and that the offer is relevant and engaging
- All people are represented in heritage culture and sport at every level
- Should mention the benefits of health and wellbeing of arts and culture
- Attracting inward business development for modern industries
- Development pathways need to include work in *heritage*
- Everyone can *access and enjoy* culture, heritage, and sport
- The development pathways need to build pathways for both new/emerging talent and established talent – focus on retaining and bringing back talent into the region
- Referring to diverse cultures would seem more inclusive
- In the table under 'why is it important' rather than the term 'keep us active' is it more appropriate to use '*helps our physical and mental health and well-being*'
- 'Creative Health' to be included
- Reference to inspiring entrepreneurial skills, confidence, and pride in the communities and across communities

Those who disagreed with the ambition suggested that:

- There should be a focus on attracting talent and people from outside the region

- Local groups and events need promote culture, heritage and sport and the framework
- Sport should be covered separately as it is already heavily funded, whereas culture and heritage sectors are underdeveloped
- The difference between art and culture needs to be emphasise more

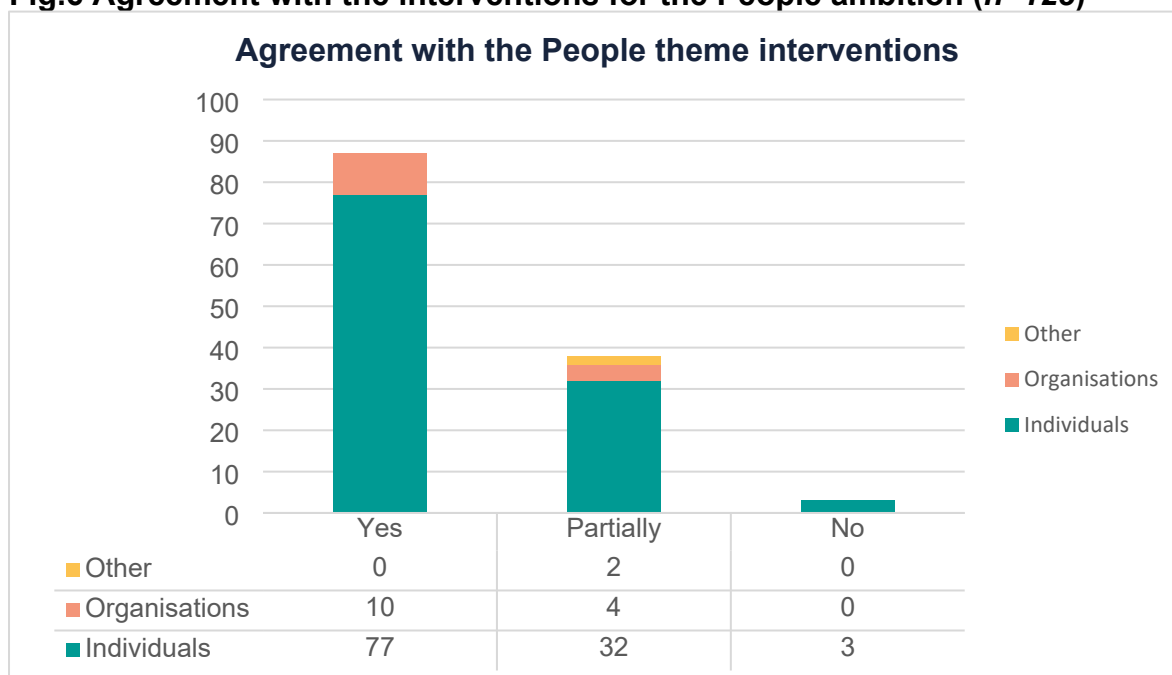
Other comments provided by the respondents:

- Some people currently experience a disconnection from (their) culture
- Lack of transport affects access to culture, heritage, and sport – suggestion to equalise access by offering minibuses to community groups, which have supported many community groups in the past to access different aspects of culture, heritage, and sport.

4.2.3.2 Interventions

Respondents were also asked about their opinion on the interventions set to achieve the People ambition. The majority of people (68%, n=87) agreed with the interventions, followed by those who partially agreed (30%, n=38) and who disagreed (2%, n=3) as per fig. 6 below.

Fig.6 Agreement with the interventions for the People ambition (n=128)



As before, those who did not fully agreed with the interventions were invited to comment further on the missing elements. These comments and suggestions are presented in Table 3 below.

Table 3. Respondent’s views on what is missing from the interventions set for the People theme

- The role of socioeconomical and educational background should be considered
- The framework needs to include the ambition of creating more green spaces to allow for more physical activity and walking

- Mentioning of heritage sector e.g. We will support regeneration projects involving the creative industries *and heritage sector*
- Innovation
- Sustainability, and in particular climate change mitigation
- Equality, diversity, and inclusion
- Public health outcomes for active lifestyles
- Explicit reference to finding better ways to engage with the voluntary sector in culture and heritage (especially in rural and non-metropolitan areas where much of culture & heritage is delivered predominately by volunteers)
- Suggestion to replace the term '*invest*' with '*spend*'
- More focus on faith and disabled communities
- Participation in cultural activities should be encouraged just like participation in sport and physical activity is
- Accessibility aspect to include making the venues accessible – most venues promoting culture have been built at a time when accessibility wasn't a requirement, but they currently don't have funds to make the proper adjustments – therefore funding can be allocated to achieve this.
- '*Local community groups*' might be misleading – need more clarity around which groups will be supported and how the decision will be made
- Participation in cultural activities as well as sport
- Environmentally friendly and sustainable activities
- Empowering people to organise events and activities
- Regeneration needs to include built heritage - a strategy for development of prior textile mills at the very least, as places for art, small businesses, and leisure.
- Inclusive cultural shift in the way we engage with, enjoy, and take part in cultural, heritage related, and sport activities must be priorities.
- Supporting schools to embed or develop their culture offer
- Grow - to grow the existing framework through investment and collaboration
- It should be more explicit that investment and collaboration will be focused on active efforts to make sporting activity more inclusive
- Training opportunities – investing in training schemes such as NHS Walk Leader Level 2
- Reference the collaboration with local authorities
- Creative Health sector organisations will benefit from regional funding initiatives.
- Health & wellbeing of creative practitioners
- Affordability - recognise and address the class and income barriers that can prevent people entering and sustaining careers in creative industries and prevent our communities participating in cultural activities
- Comment: supporting smaller organisations with direct connection with young people and communities will improve the number of people engaging with culture and reflect the diversity of our communities

- Invest: to achieve integration and understanding across communities and geographies
- Collaboration to include giving particular attention to city/rural collaboration

Those who disagreed argued that:

- Sport should be covered separately as it is already heavily funded, whereas culture and heritage sectors are underdeveloped
- Targeting national and international events to provide aspiration, inspiration, and engagement for those in WY region and further afield

Other comments:

- There is a need for a wider framework embedded in the educational establishments and businesses that supports apprenticeships and skills building in the sector and supports career shifts and entrepreneurship.
- Reliable, affordable, and safe public transport is needed to unlock any ambition.
- Making things inclusive and accessible takes time and effort and requires engagement with certain communities in order to break the invisible barriers built in time
- Certain types of cultural activities require greater investment in order to survive - eg classical music, opera, ballet etc
- Educational establishments need funding to be able to provide opportunities in the cultural sector for children and families
- Suggestion to work with other sectors and encourage them to use culture, sport and heritage as tools to address people's needs and concerns e.g. loneliness, wellbeing, unemployment, skills deficit.
- The people theme should be shaped more by participation
- Schools should not be built without sport/playing fields – currently in Bradford there are schools that are being built with no playing fields
- Sport is already heavily funded, culture and heritage need more support
- Public transport needs to be improved to allow people to access culture and heritage across the region
- Using the expertise of organisations and communities, asking for their views of what is missing and what works well already
- Comment: supporting smaller organisations with direct connection with young people and communities will improve the number of people engaging with culture and reflect the diversity of our communities

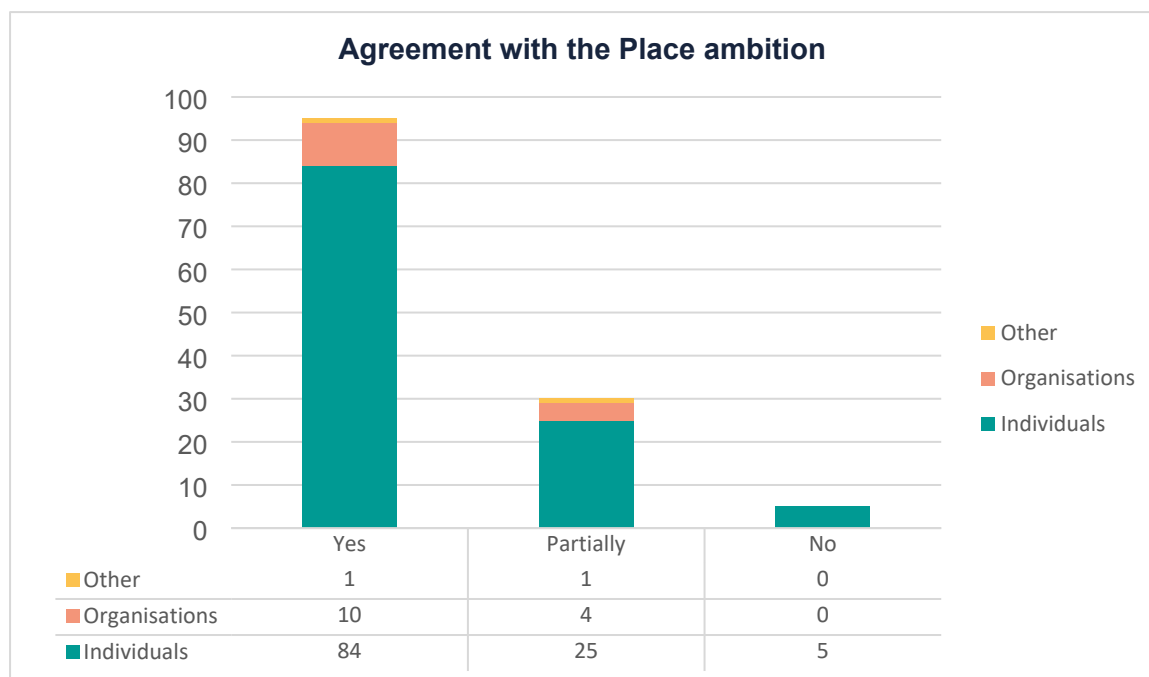
4.2.4 Framework area 2: Place

The second theme of the framework, Place, aims to make West Yorkshire a creative, sustainable, and vibrant region with culture, heritage, and sport at its heart.

4.2.4.1 Ambition

Similar to first theme, the second theme ambition received support from the majority of respondents (n=95, 73%). Those who partially agreed with the ambition accounted for 23% (n=30) of the respondents, followed by those who disagreed with it (n=5, 3%).

Fig. 7 Agreement with the Place ambition (n=130)



As with the people theme, the comments provided in the open text boxes were varied, which made identifying themes difficult. Therefore, to ensure that comments are not missed a summary of key comments and suggestions are presented in the Table 4 below. The feedback provided includes a mixture of comments related to the framework, but also suggestions pertaining to culture, sport and heritage for wider consideration, which were reported separately.

Table 4. Respondent’s views on what is uncovered by the Place theme ambition

- More emphasis on sustainability and environment and ensuring that all activities contribute to net zero ambition
- Reference to tolerance and pride in the community and culture *of others*
- Existing culture and heritage are better protected
- Addressing the regional imbalances in cultural provision and engagement
- Commitment to establishing culture, heritage, and sport as a key asset for community development (both in terms of place-making and also in terms of growing resilience)
- Asset-based and community-led approach to culture
- National culture that aligns with our ambition
- Involvement in planning to preserve heritage buildings
- Recognition of thriving cultural spots outside city centres that encourage tourism.
- Encouraging people especially children to connect and enjoy the natural environment in their area
- People having autonomy to use the spaces to organise cultural activities
- Intercultural interaction through culture, heritage, and sports
- Clarification on what ‘local’ means i.e., local communities or the region of WY

- It reads/suggests division not oneness. Yorkshire is comprised of so many 'culture' groups, each with their own customs, culture, and language
- Everyone can see and feel the benefit of culture, heritage, and sport in their lives
- Mentioning of the internationally recognised heritage – such as the Green Flag parks
- That people choose to live and work in a place rich in culture, heritage, and sport
- Emphasis on the need to fund transport to allow minority groups to access culture, heritage, and sport
- Investment in training schemes
- National and international leaders in the creative health sector are aware of pioneering work happening in West Yorkshire.
- Having the right facilities to explore new and emerging art forms
- People have access to other environments and the diversity of places and cultures, e.g. access to rural places

Those who disagreed mentioned that in their views:

- Investment should come from all sectors
- Continue issues with green spaces: littering, people not looking after their garden, developers taking over green spaces

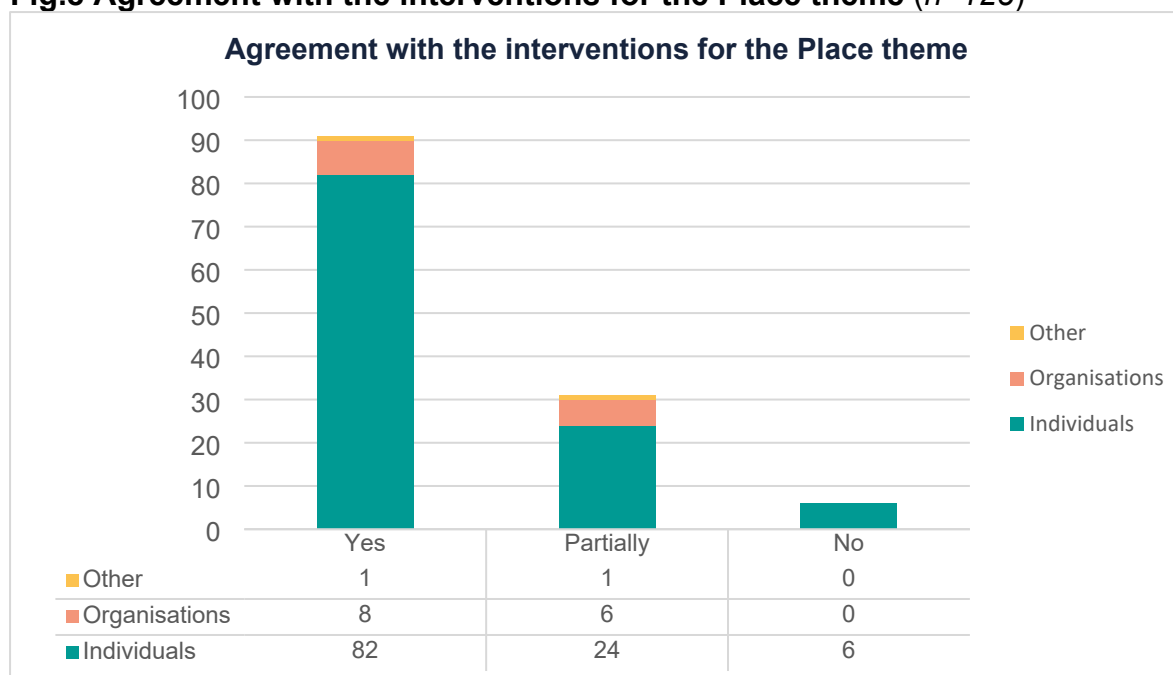
Other comments to be considered in future decisions:

- Suggestion: Destination country park in Lofthouse with visitors centre.
- People caring for and about their heritage. Responsibility of residents and businesses to keep local places as safe and sustainable.
- Signposting all local historical and cultural assets.
- Ensuring a safe and welcoming environment across West Yorkshire.
- Secure facilities for people to leave their belongings when visiting places.
- Some current programs limit people's access to green spaces to those living nearby.
- More investment in boxing and art is needed.

4.2.4.2 Interventions

The proposed interventions for the Place ambition received high levels of support, with 71% of respondents (n=91) agreeing with the draft interventions. Almost a quarter of participants (24%, n=31) partially agreed with them, whereas 5% (n=6) disagreed (see fig 8).

Fig.8 Agreement with the interventions for the Place theme (n=128)



All those who partially agreed provided an explanation for their partial disagreement. Their comments and suggestions are summarised in table 5 below.

Table 5. Respondent’s views on what is uncovered by the interventions of the Place theme

- Transport infrastructure – ensuring that getting to events and different assets in the region is affordable and accessible.
- Investing in the infrastructure of places to support sport and culture.
- ‘*Story of who we are*’ to be reviewed as it suggests one story and can lead to marginalisation. It can also be restrictive for artists and creative people.
- Specific reference to help women and ethnic minority groups to join sports.
- Existing culture and heritage are better protected
- Commitment to creating better opportunities for communities to help shape policy, delivery and outcomes of culture, heritage and sport.
- Affordable spaces for those in the smaller and independent cultural sector.
- The term ‘*invest*’ to be reviewed.
- Must be led from bottom up and not imposed by those in power
- Focus on activities for all ages, not just the young
- Facilitating an understanding, appreciation and love for our green spaces and nature corridors in their own right.
- Including street pride – people bringing creativity into their individual streets
- Specific objectives within a time scale and measurable results
- Engaging with place in a sustainably and environmentally friendly way
- The encouragement of green policies within all areas of work across West Yorkshire to be embedded within the cultural/heritage/sport sectors/

- Engagement with public and community voices.
- Connecting with wide well-established networks and the people who work in them in our area
- "Meanwhile spaces for cultural activity' needs explaining
- Collaboration needs to include local town councils and the Councils for Voluntary services
- Support for a range of institutions which host many heritage activities, like churches
- Collaboration with the local authorities is missing from the statement
- Attracting major events to WY – there is growing research on the social benefits and 'pride of place' generated from hosting major events and our ambition should be to continue to work with UK Sport and Government on hosting such events locally
- Creative interventions to be available to people with long term health conditions

Disagreement with the interventions:

- 'We will collaborate to make parks and green spaces safe for sports and exercise' – parks are public spaces and should not be transformed to be used solely for sport
- 'We will support culture, heritage and sport activity that tells the story of who we are' suggests a particular narrative that is supported. Suggestion for this to be replaced with *supporting everyone who wants to tell a story*
- Growing awareness is not ambitious enough - commitment to delivering instead
- Offering incentives to individuals to create art

Other comments and suggestions to be considered:

- Working with the people who are already engaged in making places better. e.g., local Civic Societies
- More green projects
- Advocate for the sport, heritage, and culture as tools to address people's needs and concerns
- Social prescribing teams to promote culture and creativity
- Seeking support from local communities to make everybody feel welcome
- The story of West Yorkshire should include the things it makes it special, such as rugby league
- Liaise with and support any remaining historical re-enactment groups (e.g., the English Civil War Society, the Napoleonic Association).

4.2.5 Framework area 3: Skills

The third theme of the framework, Skills, seeks to ensure that everyone can build a great career in culture, heritage, or sport in West Yorkshire.

4.2.5.1 Ambition

More than two thirds (78%, n=101) of respondents agreed that the draft sets the right ambition for the Skills theme, whereas 19% (n=25) partially agreed and 3% (n=4) disagreed (see fig 9).

Fig. 9 Agreement with the Skills ambition (n=130)

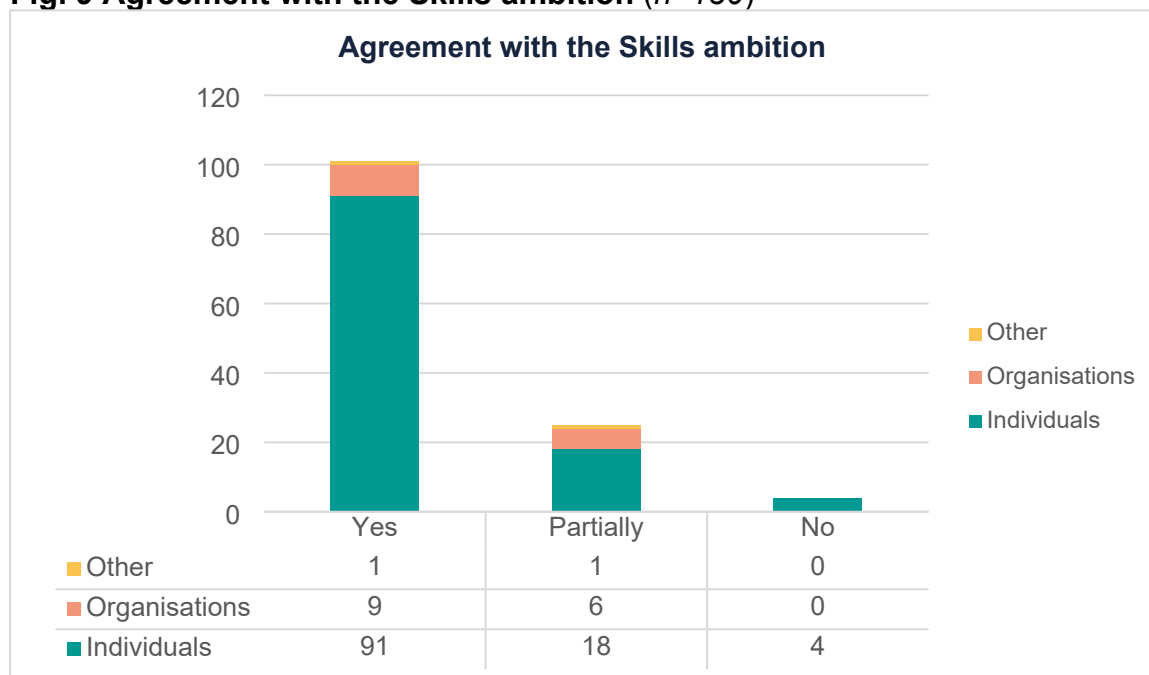


Table 6. Respondent's views on what is uncovered by the Skills theme ambition

- Referencing how creative skills can add value to businesses - it's not just about developing creative skills & pathways into creative industries but also finding ways creative skills can be pathways into other industries (e.g., enhancing innovation, corporate communications etc.).
- Young people gaining critical life skills through early opportunities in culture and sport regardless of entering the creative industries.
- Ensuring that skills pathways are recognised, and that networking and shadowing opportunities are relevant to the market and those seeking access.
- Investment in the future – taking in consideration how the sector will evolve.
- National professional and trade bodies from representation in our region.
- Setting our region out as a world leader in creative skills that boosts the wider workforce.
- More focus in sustainability and the role creative industries.
- Mentioning that local authorities employ and commission many artists and practitioners.
- Empowering minorities and those on low income.
- Opportunities for people of all ages – apprenticeships to be offered to older people as well
- Industry members to be aware of rights and have access to employment support
- No mention of increasing participation in cultural and sporting activities in schools

- Support for amateur or semi-professional groups
- Connecting West Yorkshire to national and international networks
- Mentioning efforts to keep talent in West Yorkshire once trained
- Reference to the future of build heritage
- Reference about collaboration with local authorities
- Utilising cutting edge venues and facilities to develop and exhibit work, including full dome facilities
- Ambition to include that people are aware of the transferable skills they gain and understand the benefits to health and employment opportunities that can be opened up

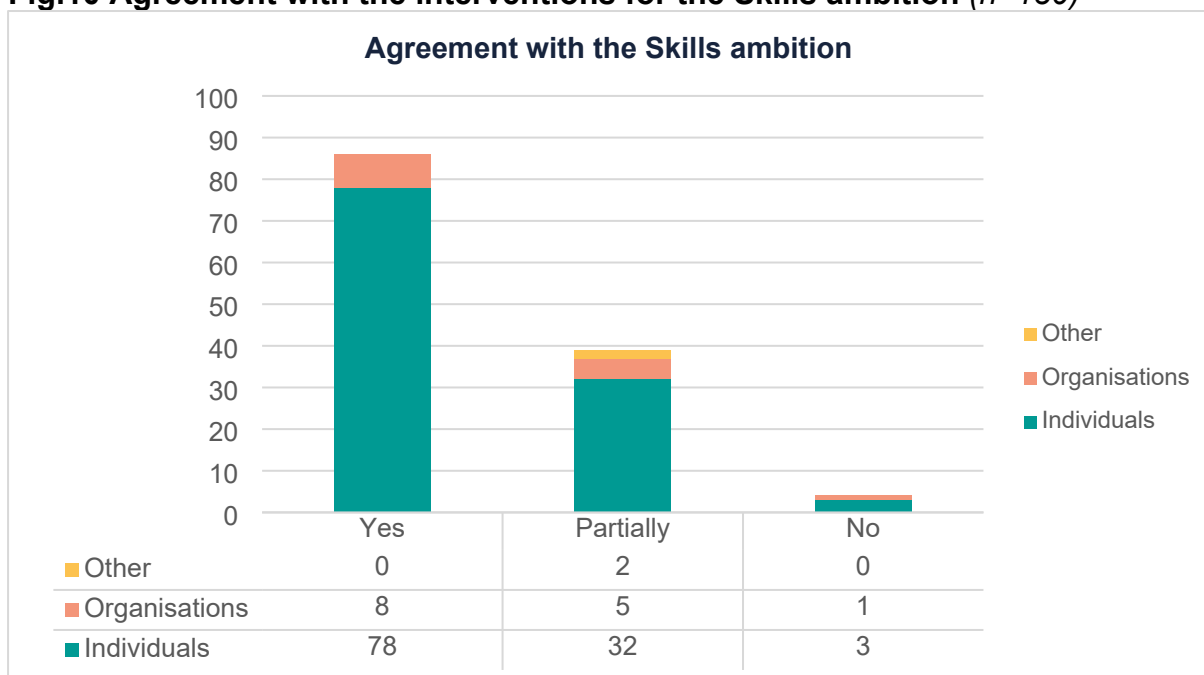
Other comments provided by respondents for consideration in future decision:

- Whisky creative industries are important.
- Other sectors and businesses to grow by employing creative people, such as hospitality, engineering, digital marketing.
- No opportunities in my area
- Routes into and careers in heritage are biased towards financially secure individuals. Low pay, part time roles, reliance on volunteering and placements make it unattainable and unsustainable.
- Involving local people in decision-making and utilising established networks
- Socially Engaged Creative Health practice and specialist creative health training

4.2.5.2 Intervention

Similarly, the proposed interventions for the Skills ambition received high support from the respondents, with 62% (n=86) of them agreeing with them and 30% (n=39) agreeing partially. A minority of 4% of respondents did not agree with the interventions.

Fig.10 Agreement with the interventions for the Skills ambition (n=130)



The views of those who partially agreed with the interventions are highlighted below.

Table 7. Respondent's views on what is uncovered by the interventions of the Skills theme

- Suggestion: 'making the skills training accessible to the creative *and heritage industries and sport sectors*'.
- Suggestion: 'We will work with other organisations, such as *Historic England, Arts Council England, etc*'.
- National professional and trade bodies in the sector are based in the West Yorkshire region.
- Broader focus on the benefits of engaging with culture to building a broader skills base.
- 'We will invest', - 'we will direct funding towards'
- Affordable spaces for cultural venues, projects, etc seem to be severely lacking in Leeds compared to other cities.
- Sports to include any physical activity
- Skills and training to be offered to all ages, including those over 45
- School curriculum to include culture, heritage, and sport
- Further education should be mentioned before higher education as many adults access further education before higher education therefore the skills opportunities should follow this order
- The framework should include specific goals and specific time frames
- Opportunities to be created for and offered to those underrepresented in culture, heritage and sport at entry level and promote it as a viable career
- Diversity should be at the forefront of the culture, heritage, and sport agenda – suggestion to change wording: We will invest in organisations and projects that offer training opportunities for *a diverse range* of staff, volunteers and participants.
- Consider the overlap between technology with music, sculpture, media, and theatrical production & engineering.
- Potential careers in heritage and blue badge guiding are missing.
- Community-led, well established, innovative grassroots organisations are often overlooked. There is a need for radical rethinking of the way partnerships are build, sustained, and implemented and making sure that people with lived experiences are involved throughout the process.
- Engaging with local community members to understand their needs and tailor activities and investments based on them.
- Including sole traders and partnerships in investment plans.
- Having designated flagship schemes in particular sports with targeted projects
- Commitment to ensure women and people from minority backgrounds (especially South Asian) can make a career in sports.
- The framework doesn't address the fact that access to some types of training is impacted by expense and over-complex course requirements. The requirements imposed by the Education and Skills Funding Agency in order to

access public funds are disproportionately impacting small organisations which are more likely to be accessed by minority groups and therefore, affecting indirectly minority groups access to training.

- Working with local authorities should be included in the framework
- Measurement section to include the increase of students from WY attending courses in culture, heritage, and sport
- More could be made of the contribution of volunteers, especially in the sports sector
- Recognition and support for careers to be developed within Creative Health as a socially engaged artistic practice
- Broker and support collaboration across creative industries across the whole of West Yorkshire, with opportunities for networking and peer to peer support and learning and opportunities for collaborative work

Those who disagreed with the proposed interventions argued that:

- Attracting inward investment to provide opportunities for people in these and create competition and a destination
- Investing in schools and the sector to promote careers in the Creative Industries through work experience opportunities.
- Career and progression opportunities need to be made visible to young people earlier in the decision-making process
- Career advice and guidance in school around the Creative Industries is poor and outdated.

Many of the comments provided by the respondents also referred to the wider culture, sport and heritage provision and offered suggestions for improvement or consideration. Some of these comments are presented below:

- Active engagement with cultural organisations and higher educational institutions to increase the diversify of students interested in creative careers.
- Creating better opportunities for creative skills to feed into business e.g., drawing on some of the models in Arts and Business Scotland for sharing ideas, skills and brokering projects, resources etc
- Awareness and recognition of appropriate skill sets should start in schools.
- Investment in Apprenticeship schemes is necessary
- Funding the small grassroots organisations to help them grow and offer opportunities to interested people
- Large organisations to collaborate with smaller ones
- Small and medium size enterprises are not right for many grassroots organisations as they cannot access this route
- Small organisations to be added on the council agreed list for schools so schools can share the organisation's activities with its pupils
- Working with already established local area sports clubs to promote your vision
- People with complex needs need support to access opportunities
- Some schools lack funding which affects their sports and culture facilities

- Exposure to and participation in the arts and culture from early ages (infancy). Story/music/dance workshops are being offered to families privately with infants however these are not accessible to low-income families. This is an area often underfunded which needs sustainable programme offer and training for practitioners.
- Focus on girls to become more active
- Grants to be offered to individuals who want to pursue art or sport
- Street sculptures
- Promoting the Metro brand at sport events.

4.2.6 Framework area 4: Business

The last theme of the framework, Business, seeks to make West Yorkshire the place where everyone can develop and grow their creative business.

4.2.6.1 Ambition

The ambition for the Business theme received high level of support from respondents with 82% (n=103) of them agreeing with the set ambition. Less than 15% (n=18) of people partially agreed and 4%(n=5) disagreed.

Fig. 11 Agreement with the Business ambition (n=126)

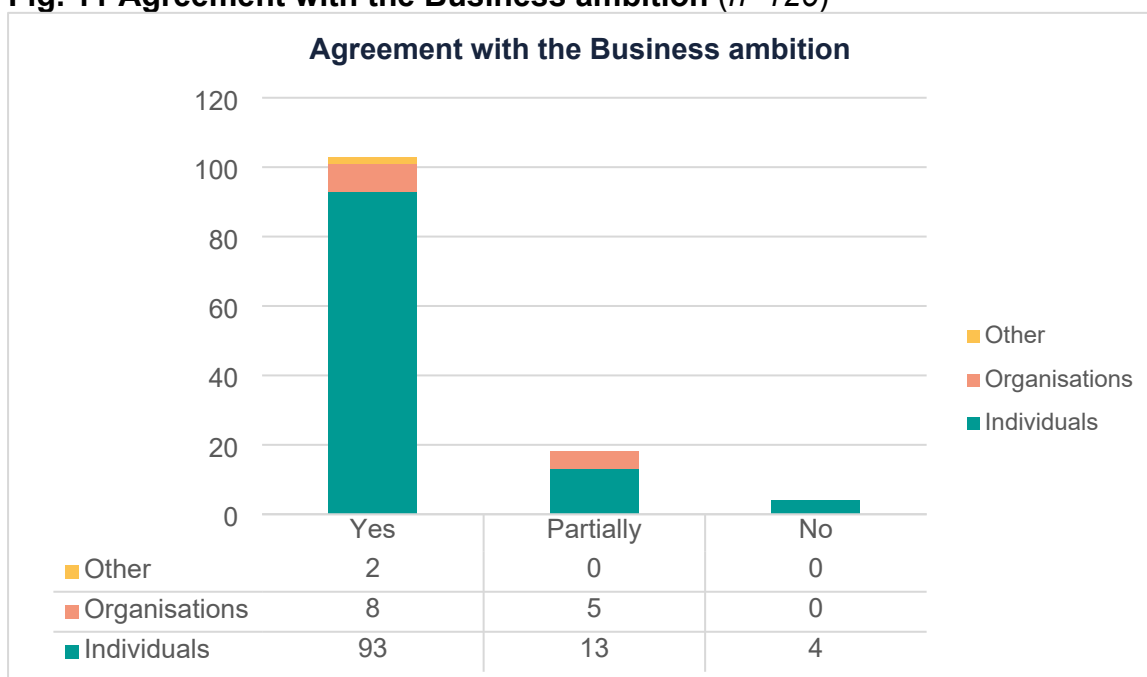


Table 7. Respondent's views on what is uncovered by the Business theme ambition (n=20)

- Suggestion to add celebrating the entrepreneurialism of the creative industries and supporting them to be seen as a core part of the wider private sector
- Innovation or productivity should be mentioned
- Emphasis on developing existing assets
- Sport should be related to our identity and recognised as part of Bradford 2025
- Acknowledging that amateur sports clubs are businesses too.

- Innovation Hubs to support the creative industries linked to climate sustainability and digital technology can fit well under the framework
- Creative Health specialists are recognised and further developed through targeted investment.
- Support and recognition for creative industries beyond WY
- Supporting them to navigate a post-Brexit environment in terms of trade and export
- Develop strong international links with cultural hubs around the world to collaborate internationally with the best in the world in certain niches
- Art to be incorporated into new developments as part of planning development

Other suggestions provided for wider consideration:

- Year of Culture/ City of culture programmes must have a viable legacy built in, including a 10-year action of development and they should not be limited to city centres.
- Infrastructure to make culture, heritage, and sport more accessible
- Investment to be shared equally across the region
- Support to be offered only to businesses which offer good salaries (at least 10% above living wage)
- Suggestion for creating a film academy in Bradford at the Richard Dunne Sport centre
- Creating sustainable organisations requires more than financial support, such as endorsements, networking, case studies etc.
- New/future technology industries and the re-emergence of much in textile production
- Large investments rarely benefit the fabric of grassroots communities
- Co-production in decision making and delivering programmes
- Too many developments
- Grants for individuals

4.2.6.2 Interventions

The proposed interventions for the Business theme, receive high levels of support with 75% of respondents (n=98) agreeing with them and 21% (n=27) partially agreeing. 4% of respondents did not agree with the interventions proposal.

Fig.12 Agreement with the interventions for the Business ambition (n=130)

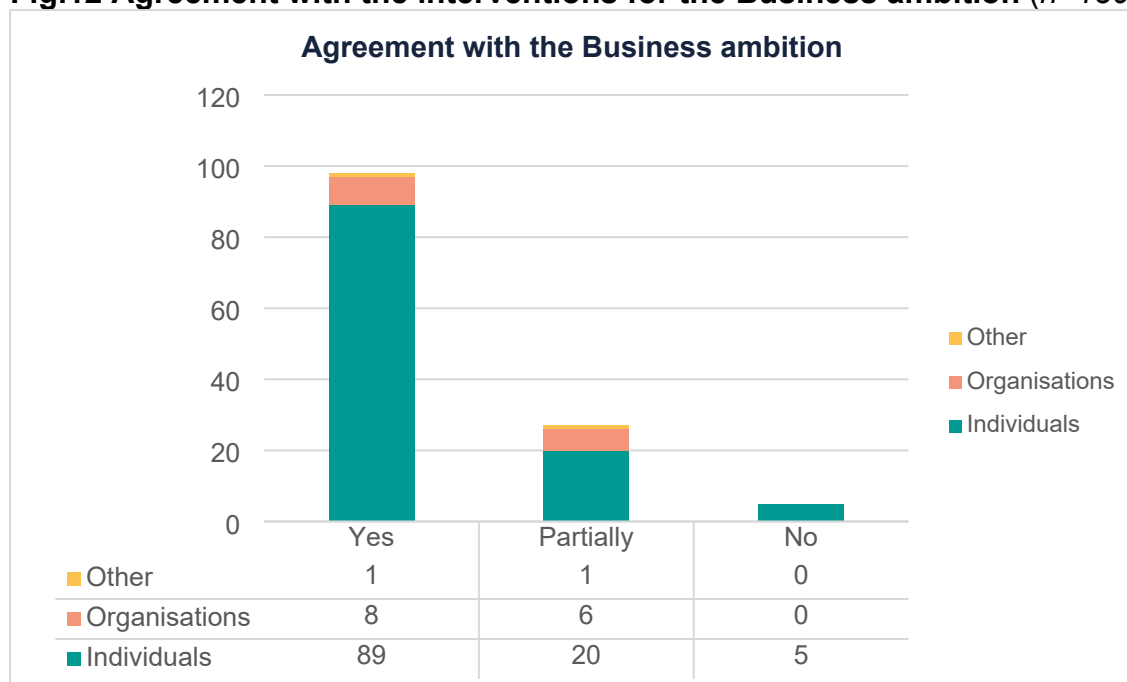


Table 8. Respondent’s views on what is uncovered by the interventions of the Business theme

- Include a reference to only seeking investment from sources that are both ethically and environmentally responsible.
- "Multi-authority approach" – clarification needed if this refers to West Yorkshire local authorities or wider
- Libraries should be at the fore of this
- Extending the commitment to meanwhile spaces to include co-working and flexible working spaces that bring creative industries and other industries together - to drive creative exchange & cross-fertilisation and facilitate collaboration
- The term invest is not appropriately used
- Free support to register as a CIC
- Support needs to start from the bottom and include individuals wanting to start new groups and activities in the sector
- Affordable spaces for cultural venues, projects
- Include places which are already doing this
- Ensure creative industries and sport are supported to export
- It is not clear ‘how’
- Excellence in design should permeate the strategy as a benefit to everybody in the region and as a skills export
- Heritage work
- Definite lines of investment and support should be established with regard to culture, heritage, and sport

- Small businesses to be included when considering investment in business support, like sole traders and partnerships that operate in the creative industries.
- There should be an explicit commitment to supporting the transfer of ownership of sporting clubs to fan co-operatives, particularly for semi-professional clubs playing at lower tiers
- Many creative people are freelance, and the framework doesn't mention helping people into self-employment
- Within 'Invest', and the action linked to the business support offer, it is really important that this support included the many voluntary sports clubs and other cultural organisations that have capital assets such as studios, pitches, gyms, and associated facilities
- Setting the standard for fair pay – by funding/ providing support only to organisations that offer actual living wage and salary ratios not exceeding 10:1 between highest and lowest paid within any creative industry in west Yorkshire
- Specific commitment to local live music industry, in recognition of how vital it is to the culture and economy of local region especially in the light of current economic crisis.
- Invest: joining up investment from multiple sources in an outline framework which aligns funding from outside the CA, such as NHS and National Lottery, to achieve more in terms of volume, reach and time period of investment
- Collaborate: to connect wider services, in particular to ensure people and places are accessed by those who may not easily engage or are able to access
- Broker: collaborations across public, private and VCSEs, with new engagement initiatives in place to delivery CSR activities

Other comments:

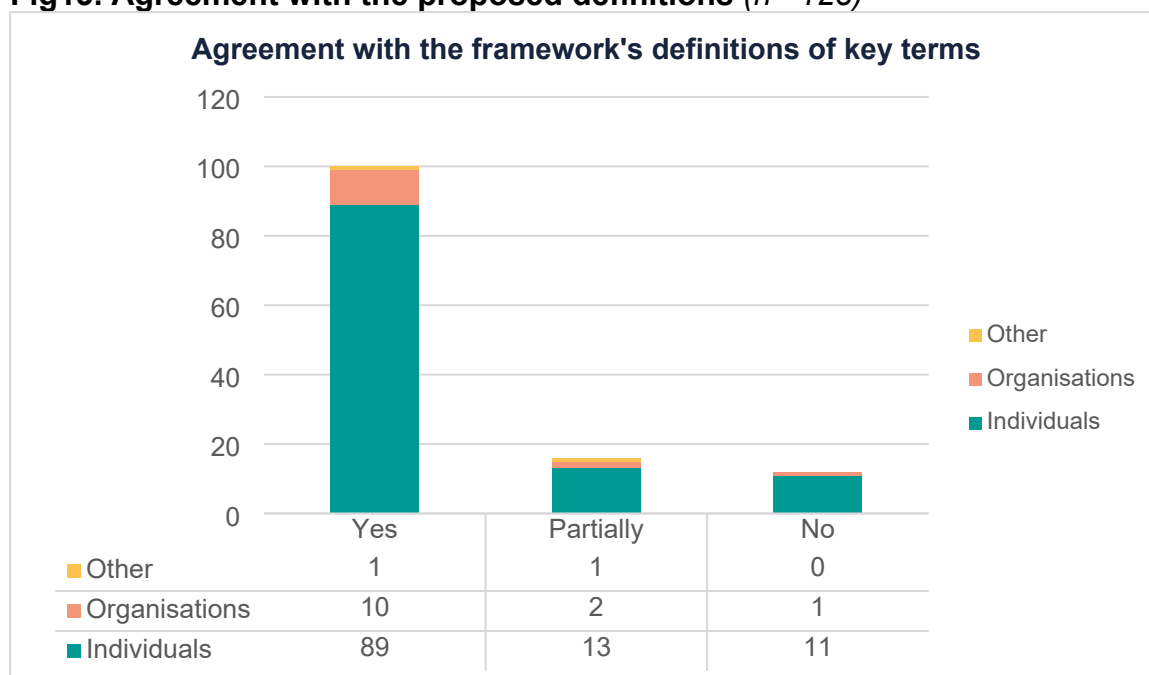
- Mixing the activities within all 3 sectors, for example West Yorkshire football and rugby teams to do art projects
- Promoting the environmental benefits of adaptive reuse
- Expertise support to be offered to small businesses like sole traders and partnerships to help them grow.
- A regional CAFE-type set-up to mentor and champion project excellence across the sector - specialist teams available
- Outreach to global businesses both in and out of West Yorkshire to fund and sponsor projects
- Public transport infrastructure needs improving

4.2.7 Framework's language and definitions

The next section of the survey focuses on the clarity of the language used in the framework to ensure that it is accessible to all readers, and on the definitions of key words used in the framework.

The vast majority of respondents (78%, n=100) agreed with the culture's definitions for *culture*, *creative industries*, *heritage*, *communities*, and *sport*. They were followed by those who partially agreed (13%, n=16) and those who disagreed (9%, n=12) (see fig 13).

Fig13. Agreement with the proposed definitions (n= 128)



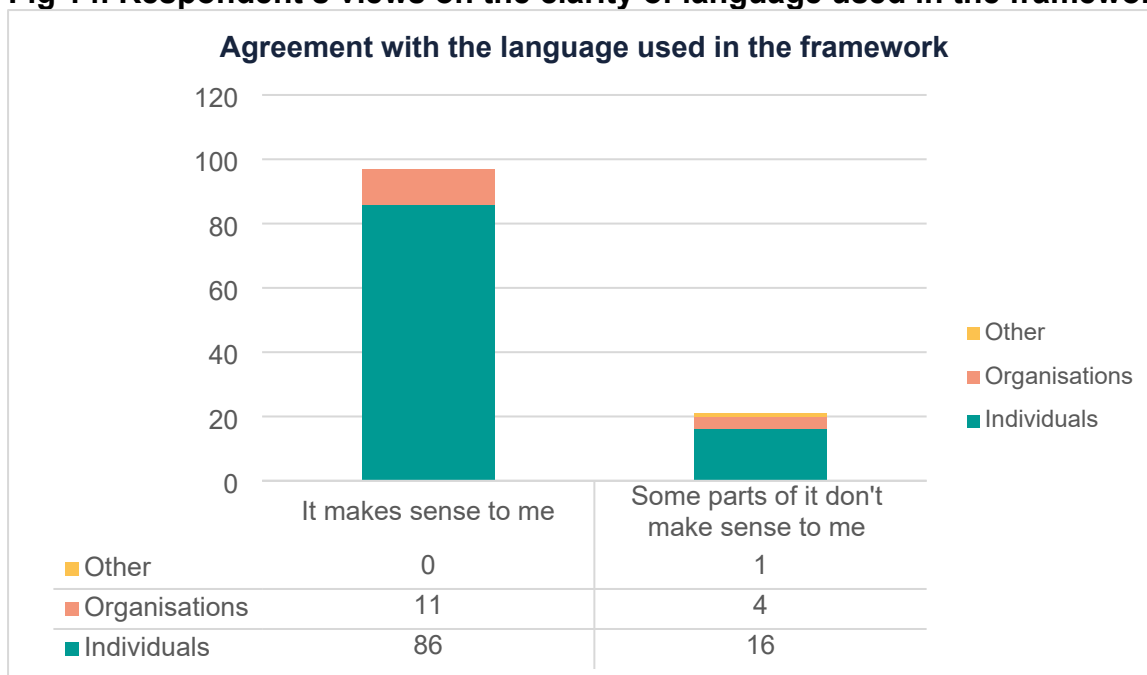
Those who partially agreed suggested that:

- Creative industries definition should include food industry, landscape and environment, conservation professionals, artisan makers.
- Culture definition should include popular culture.
- Definition for communities to include people who have not activated in arts and sex-based community groups (such as Andy’s Man Club, which is dedicated to males).
- The definition of culture seems to consider only the material aspects of production.
- ‘LGBTQIA+’ and ‘d/Deaf’ are used as examples of shared characteristics for community groups – suggestion to replace by more widely understood example as these are not as easy to understand.
- Definition of heritage is not accurate.

Several respondents, including the majority of those who answered ‘no’, mentioned that the link from the survey text for the definitions did not work for them.

When asked if the language used in the survey was clear and accessible to them, the majority of respondents (76%, n=97) reported that the information provided by the framework made sense to them and a quarter of them sustained the opposite (see fig. 14).

Fig 14. Respondent's views on the clarity of language used in the framework



Those who reported that some parts of the framework don't make sense to them argue that:

- some of the language is inaccessible due to the use of complex sentences, jargon such as '*meanwhile spaces*', acronyms, such as *SME*, and business-like words such as framework, broker, assets.
- the framework is too vague
- it needs to be more concrete/shorter
- the Business section should include voluntary and community groups
- the framework should include references to rural areas
- some terms are not clear what they mean, such as term support, which can mean funding but also more than financial help.

4.2.8 What makes West Yorkshire's culture, heritage, and sport unique?

The participants were asked what makes West Yorkshire unique in terms of its culture, heritage, and sport offer. 105 people responded to this question, with vast majority of these answers being very positive with a clear sentiment of pride in the region's cultural, heritage and sport assets.

Many people spoke of the beautiful countryside and architecture, the richness of cultural diversity, unique rural and industrial history, and wealth of talent in traditional and new artforms that West Yorkshire has to offer. The word cloud below and the quotes are a testament to that.

Fig 15. A visual representation of people's responses to what makes West Yorkshire unique



'WY has a deep heritage of creativity from its world famous authors (e.g. Brontes), poets (e.g. Hughes), artists (e.g. Hockney), its historic creative industries (e.g. Leeds printing that has be superseded with a vibrant digital economy), its distinct music scenes (e.g. Goth) and its wonderful cultural diversity (e.g. South East Asian arts), its enthusiasm and dedication to a broad range of sports (e.g. Yorkshire's unofficial placing of 13th in the 2012 Olympic medal table). I could name many more examples that make up the melting pot of WY. WY has particularly successful in converting its cultural energy into a powerful creative economy supporting a wide range of both 21st century economy and traditional craft skills.'

'In a county as diverse and historic as West Yorkshire, the richness of the cultural, heritage and sporting offer is huge. The legacy of figures from the Brontes to Nicola Adams combined with the unique identities of our cities, towns, and rural areas makes West Yorkshire different to everywhere else.'

'We have a rich history with Wool and trade, this needs to be recognised and nurtured more. We have some amazing athletes and successful sports people that need to be celebrated more. The people are amazing. We have some amazing buildings and mills that other cities do not have.'

'Rugby League; Brass Bands; Opera North and Northern Dance; the use of our landscapes for filming for TV and big screen; Channel 4 moving to Leeds; Channel 5's Yorkshire programmes.'

4.2.9 Other comments

The last question of the survey invited the respondents to share any other thoughts related to the framework. Many people used this space to provide their endorsement for the framework and share their positive feedback.

'Excellent to see that Culture and Heritage are seen as an important strategy in the region.'

'Be great to see this implemented.'

'I think it is a powerful statement of intent and it will give WY the vision, drive and commitment to build a better region.'

Others used this opportunity to reshare some of their ideas or to provided new suggestions to be considered either as part of the framework or wider as part of any future decisions, programmes, or activities. To avoid repetition, the table below highlights now ideas that have not been mentioned before in other parts of the report.

Any other comments

- Better graphic design for the framework.
- Certain cultural activities are extremely expensive and need financial support to survive and education to interpret them. Many of these have helped to shape Yorkshire's cultural identity, but will not survive without financial support, especially during a cost-of-living crisis.
- Using the right communication and communication channels is essential.
- Each town should be encouraged to have a civic society.
- Ensuring that our transport network can support the night-time economy.
- Framework is too generic, seems impossible to achieve everything with limited resources.

- Great ambition - it needs to be adequately resourced.
- Having collaboration as a central way of working is very important but the time to develop relationships to work collaboratively needs to be funded for VCSE partners.
- West Yorkshire should have full dome venue like CultVR this sector can grow in the region and become the UK's hotspot for this emerging artform.
- It is important to nurture talent and create well-paid employment in these fields, especially heritage.
- It is not focused on heritage enough.
- It needs to be promoted widely and within diverse range of communities.
- It needs to connect with other frameworks (green action, transport infrastructure, and levelling up) for it to have intrinsic value.
- More clarity is needed around the barriers that prevent people to enter these fields that motivated programs such as the Mayor's Screen Diversity Programme.
- Need for a clear, fair, and transparent application for the allocation of funds for culture projects.
- Need to also focus on local assets.
- Needs clarity around how the framework will be turned into actions.
- Ongoing engagement and participation with the citizens of West Yorkshire beyond this consultation.
- Promote Metro wider on different culture, heritage, and sport promotional merchandise.
- Promoting sites and protecting pricing to make culture, heritage and sport accessible to all.
- Provides a chance to inspire big ambitious for Culture Heritage and Sport eg to establish the region as the leading region outside London for culture, heritage and sport in the country.
- Put more heritage plaques on buildings and in the street.
- Seems closely aligned with ACE which may help funding but suggestion to not lose the unique character of the region.
- Sport teams like Castleford tigers to do more promotional activities to encourage WY to be on the map.
- Strategy for boosting the role of creative businesses in the night-time economy
- Support for open water swimming in the region
- The projects funded need to be truly representative of West Yorkshire.
- The region needs a major modern concert hall
- The section on how interventions will be measured are well detailed however not all easily measured.
- Use spaces in derelict /closed shops

4.3 Email responses

An email address was publicised during the engagement period as an additional mechanism by which members of the public, groups or businesses, could feedback or contact the project team: yourvoice@westyorks-ca.gov.uk.

Comments were collected, with questions receiving a response from the project team. 3 pieces of email correspondence were received during the engagement. These were from individuals, stakeholders and representatives of residents and community groups.

Stakeholders

Below is a summary of key comments and concerns received from stakeholders:

Key stakeholder	Summary of response
TUC Yorkshire & the Humber Creative and Leisure Industries Committee	<ul style="list-style-type: none"> • Cultural Framework would benefit from referencing more equality, equity, and inclusion • Suggestion for replacing the word <i>employment</i> with the word <i>work</i> in the Ambition and Intervention sections of and in the Ambition section of the Business theme. • Suggestion for a policy development over meanwhile spaces. Often, a meanwhile space might be a single empty unit in a shopping area and when this is needed back, moving to another empty unit may be an option • Current or recent arts, culture and entertainment uses should be highlighted in site specific planning briefs when these are drawn up by local authorities • It is important to understand if the resources for creative industries exists and if not, to be created. • Suggestion to amend the text of the framework under Place, <i>How we will do this</i> to read: “<i>We will collaborate to ensure that parks and green spaces are safe for sports and exercise</i>”.
Trans Pennine Trail partnership	Welcomes the framework with no further comments
Member of the public	Lack of appropriate and affordable public transport in some areas are impacting on people’s ability to access culture, heritage and sport.

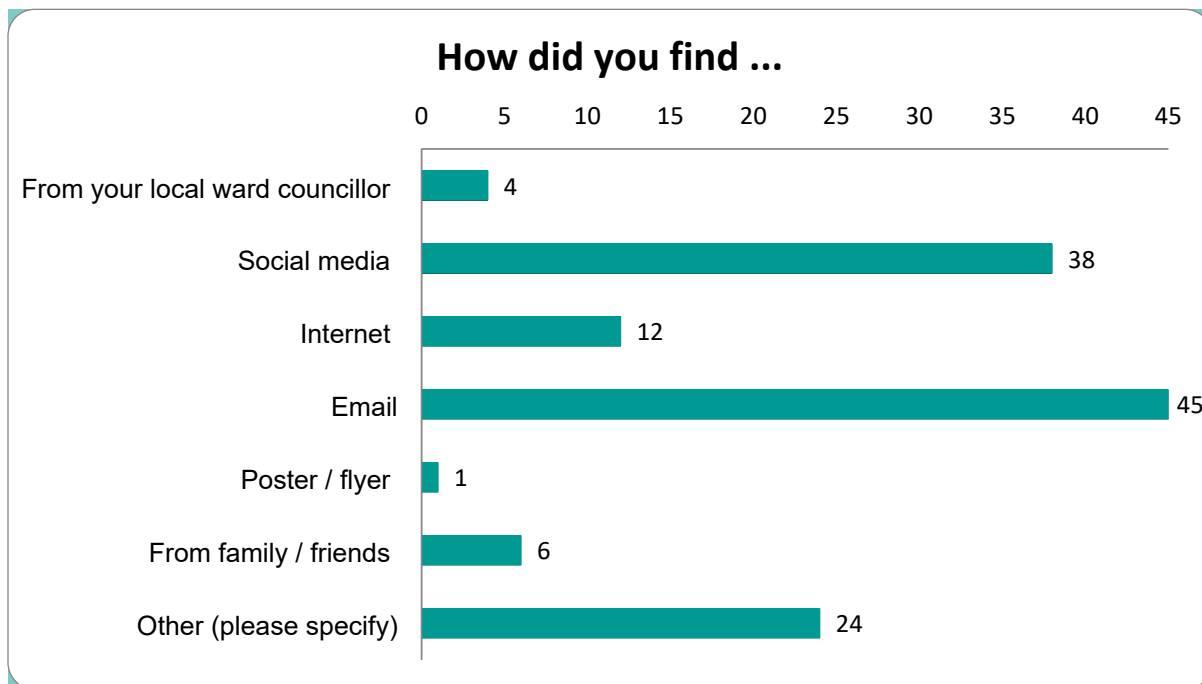
The full list of emails can be found in Appendix B.

4.4 Questions and answers

Interested parties had the option of asking public questions on the dedicated page for the engagement, which were answered by the project manager, however no questions were received throughout the engagement period. A member of the public used the dedicated email address to ask a question, which was responded to by the relevant project member. The question is included in Appendix B.

5. Optional questions

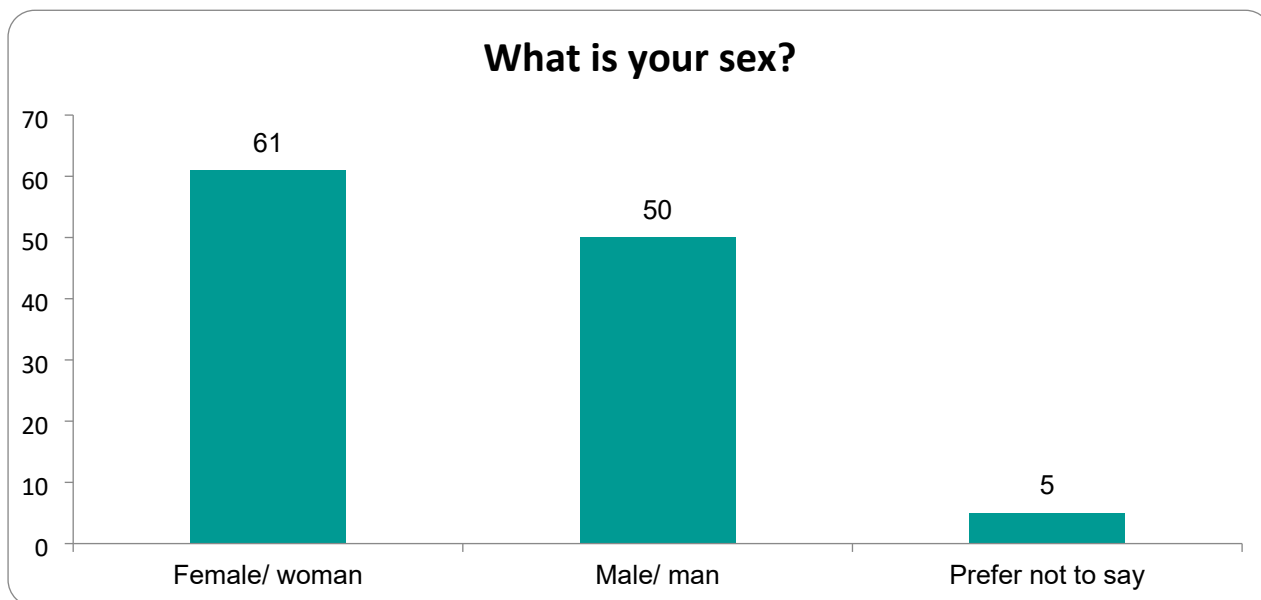
1. How did you find out about this engagement? (n=116)



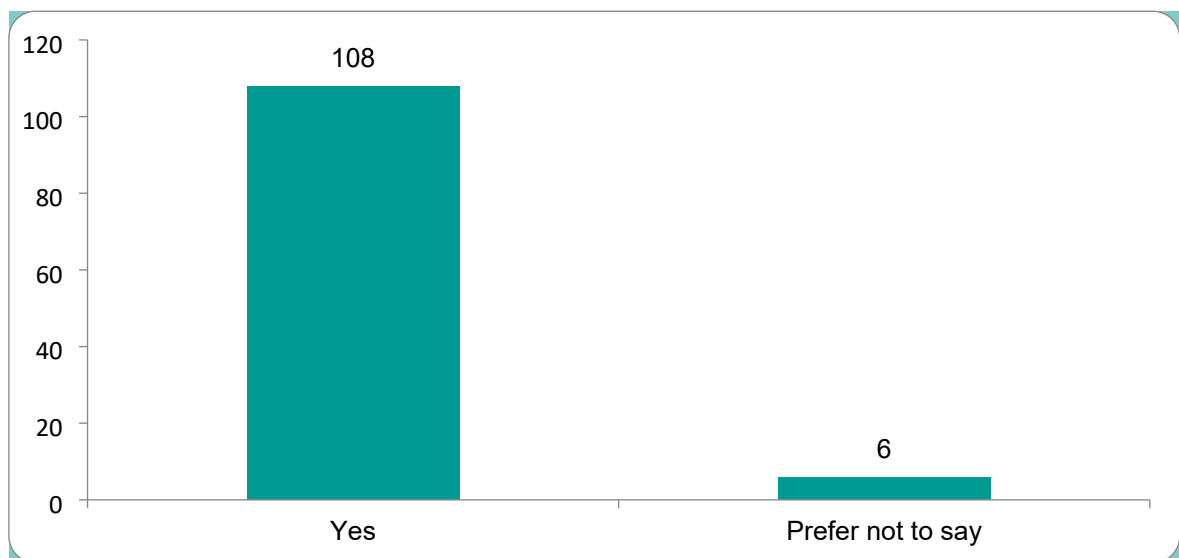
5.1 Individuals

Equality monitoring data

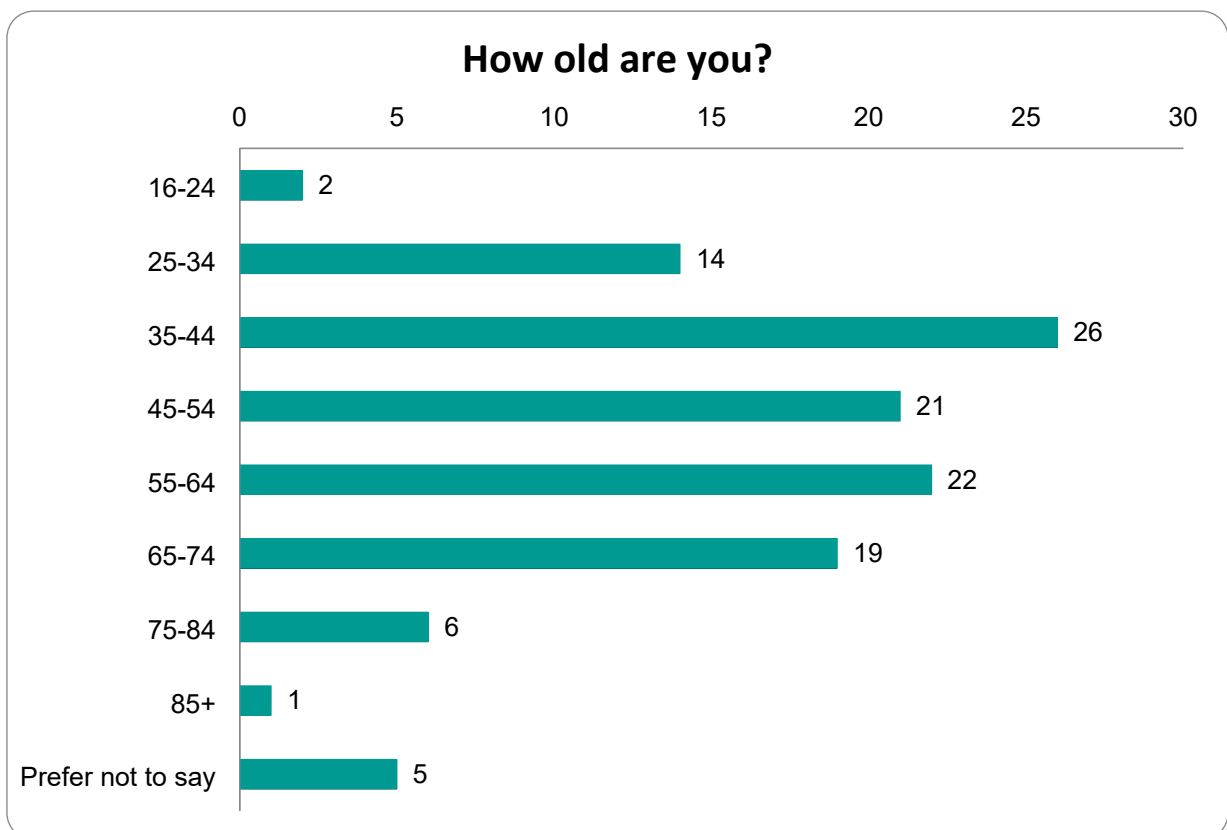
1. What is your sex (n=116)



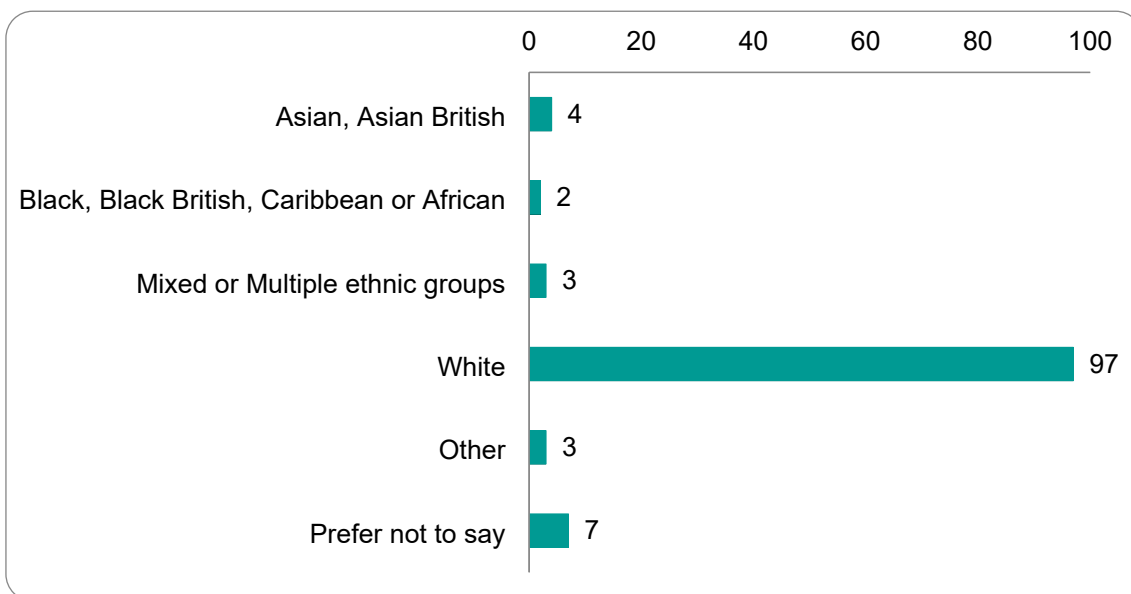
2. Is the gender you identify with the same as your sex registered at birth? (n=114)



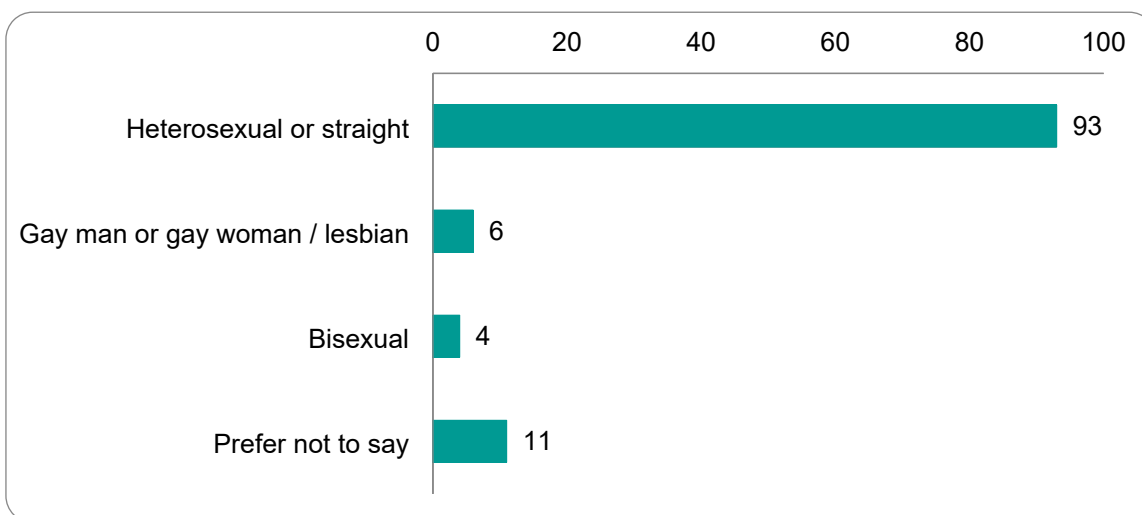
3. How old are you? (n=116)



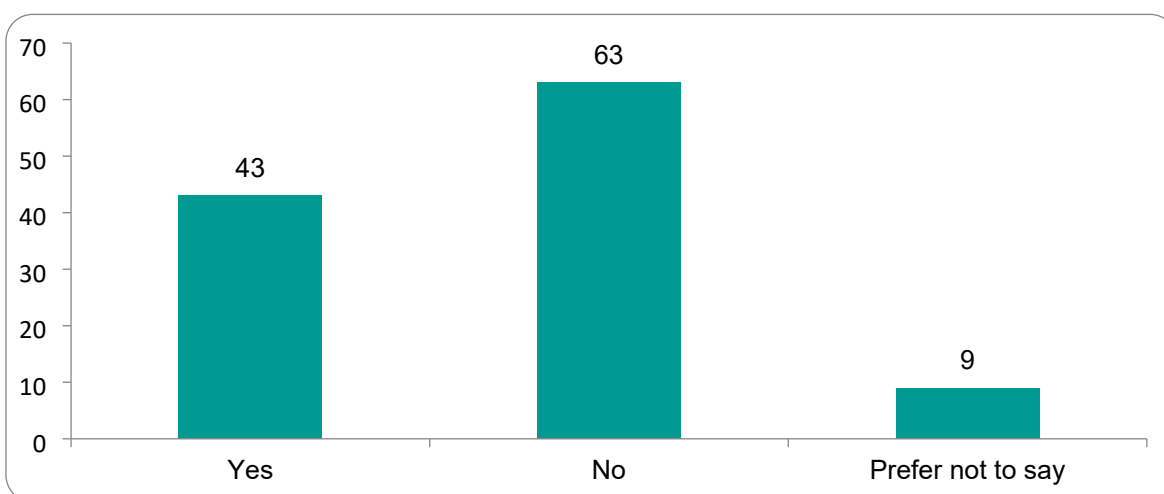
4. How would you describe your ethnicity or ethnic background? (n=116)



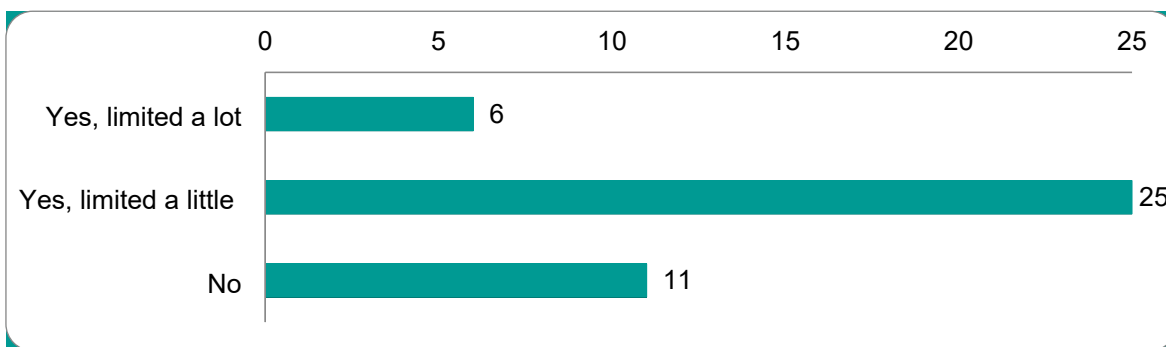
5. How would you describe your sexual orientation? (n=114)



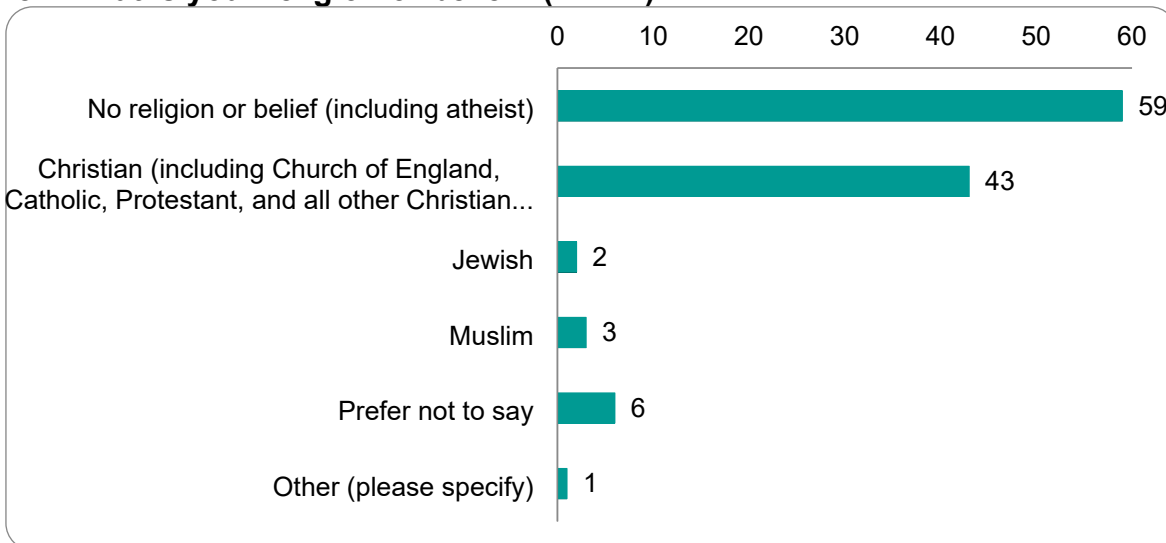
6. Do you have any physical or mental health conditions or illnesses lasting or expected to last 12 months or more? (n=115)



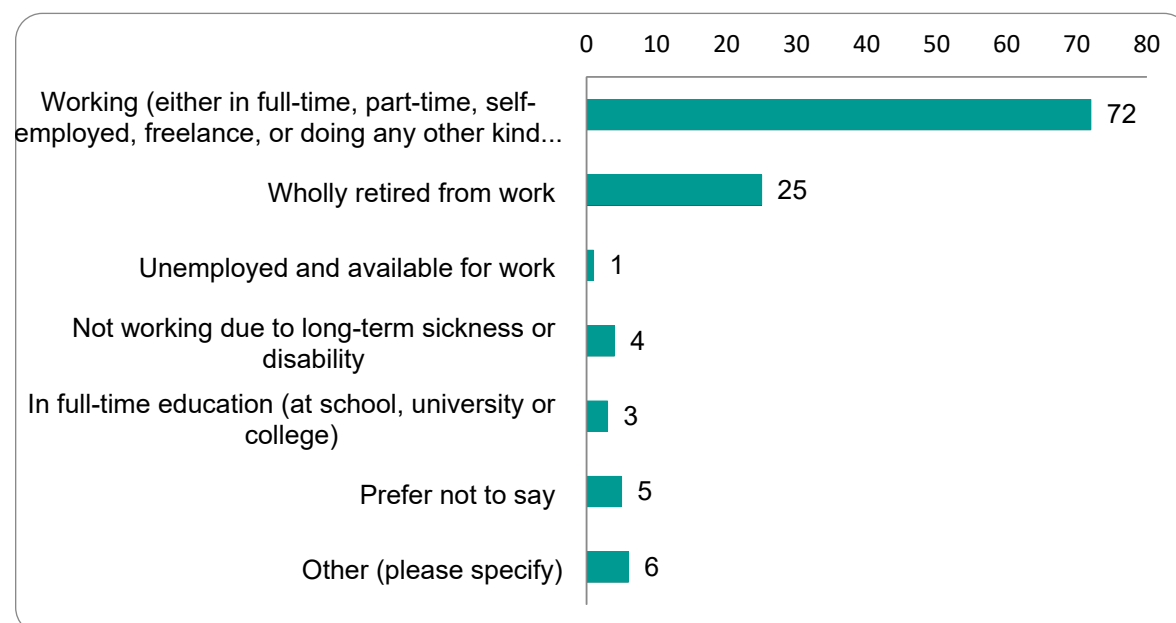
7. Do any of your conditions or illnesses reduce your ability to carry out day-to-day activities? (n=42)



8. What is your religion or belief? (n=114)

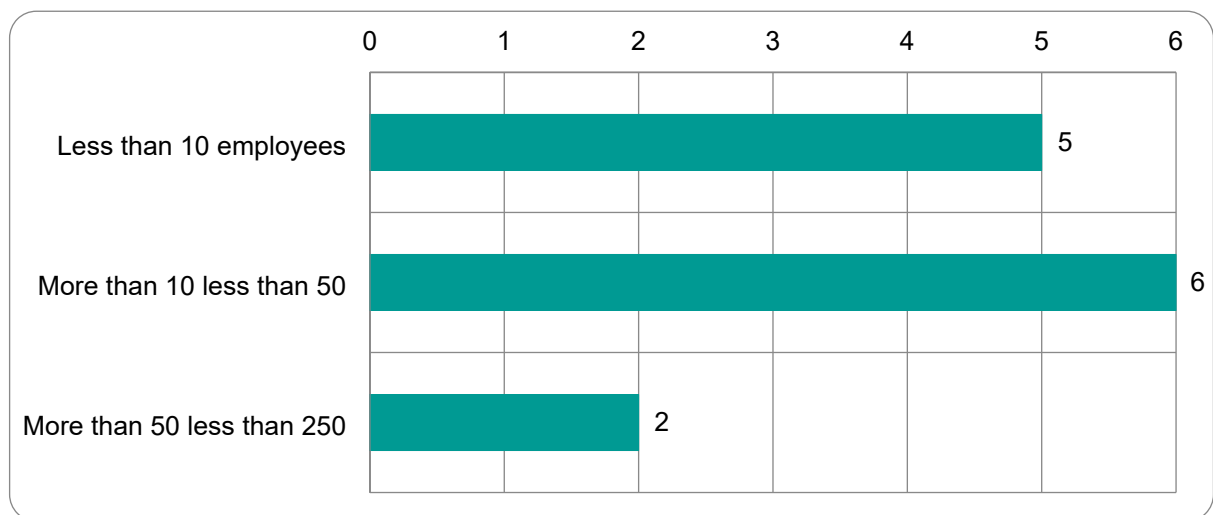


9. What is your employment status? (n=116)

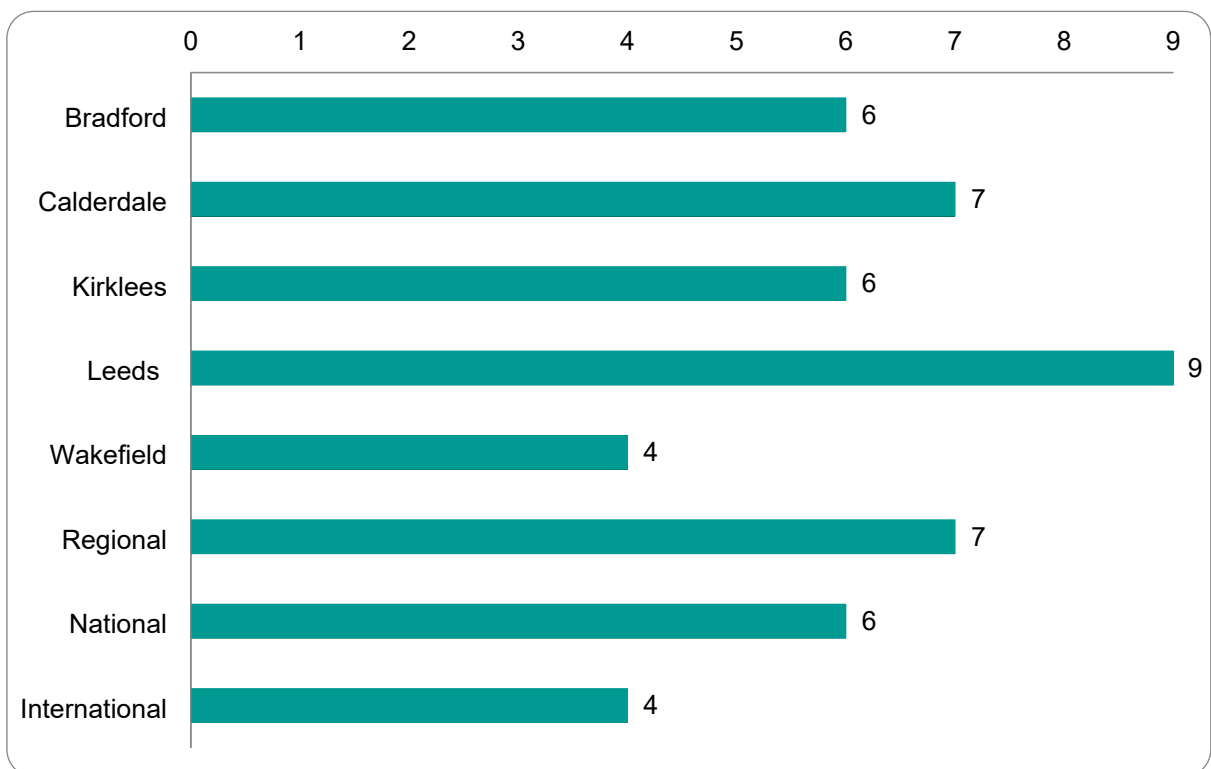


5.2 Organisation details

1. How many employees does your business have? (n=13)



2. Please tell us at what geography area your business is interested in / or covers (please select all that apply) (n=14)



Appendix A - Survey comments

Redacted: Any information that could potentially identify an individual has been redacted from the content of this report to retain anonymity, and best practice data handling in line with our privacy statement.

Redacted information includes names, addresses and contact information. Where this information is relevant or necessary for a timely response to have been provided (emails), this information has been given freely, however redacted for the purposes of this report only.

Please also note that these comments have been copied verbatim from their source and have not been altered, updated, or amended.

Q1. Do these four themes cover all the areas of culture, heritage, and sport that we should support?

Sustainability and development.
Innovation Sustainability
I wouldn't have included sport. Sports have their own bodies to look after their own interests.
Nature, green spaces, more allotments
Does everyone understand heritage and historic and developing culture(s) of West Yorkshire
'Everyone can' is weak. Everyone in Leeds already 'can' visit the city art gallery. Most don't. This message needs to be more proactive.
I don't think that West Yorkshire can correctly be described as a 'region'
SPACE: Affordable spaces for cultural venues, projects, etc seem to be severely lacking in Leeds compared to other cities. Many small, DIY, underground venues have had to close over the last decade due to it being impossible to make ends meet without becoming too expensive for the local population, especially young and marginalised people, to attend. Big, corporate venues are all well and good, but grassroots and DIY venues are essential to growing talent for a thriving cultural sector as seen in Manchester, Glasgow and Brighton. The council must find a way to help underground / DIY venues survive, if not via grants, then perhaps by capping rents on small cultural venues and/or capping the number of licenses issued to huge chains and big capital, who drive small DIY venues out of business. Something's got to give - iconic venues like Joseph's Well and the Cockpit are still sitting completely empty after being closed for years - in a normal European city these spaces would have been snapped up by creatives - we need to make it affordable for young creatives to do so here too - perhaps taxing owners through the roof if they won't bring the rents down to affordable levels?
Ethnic communities restrict young females from doing sport.
Culture as an instrument to break down barriers to help us not only tolerate difference but embrace it. An understanding that the local environment is the backdrop to it all.
Two of the four themes are clearly economic. I think a little more could be done to communicate why economic development is important and speak a little more to

development generally.

But generally, I think they're pretty good.

Community - using culture, heritage and sport to pro-actively bring different races together, and to enable communities to start knowing their neighbours and being proud of their streets

The framework does give a broad range of opportunity, but does not tackle the problem that even when given opportunities, people need help/guidance to navigate the barriers that exist. By that I mean that even though there is the opportunity to go to an event, for example, sometimes people will feel that event is not for people like them - for example. We need to provide opportunities, and remove the historical barriers that are often unseen.

A decent affordable reliable transport system to get to all the events and places you intend to fund is an absolute necessity

I think the wellbeing and health benefits of culture should be explicitly mentioned in the framework.

There are only two World Heritage Sites in Yorkshire and the framework map completely misses out SALTAIRE as a UNESCO WH site in West Yorkshire - in the Bradford District.. This is also missed from the 'definitions' at the end. This is a very important omission - given that UNESCO regard the site as being of international importance. Also missing is Bradfords UNESCO City of Film and Howarth - home of the Bronte family. All reasons to attract visitors and boost the local economy. Saltaire, through the Town's Fund has a new building in planning which will house future technology classrooms for Shipley College and the first Heritage Hub in the village by 2024. Please let me know that some space can be given to rectify these omissions.

Culture, heritage and sport are part of the very identity of people in West Yorkshire

Nature is such a huge theme since the pandemic, this needs to intertwine with the themes of culture, heritage and/or sport

Create - which covers the cross section of each theme but centres on the creativity. You can build a sustainable career as a creator in West Yorkshire, with access to culture, heritage and sport to inspire you - it combines the other four into a real output that reflects the talent base already existing in west yorkshire that just needs this framework to allow it to succeed and grow

Overlapping all 4 themes, there is something around retention. Making sure as many as possible of the very high quality graduates that study in Leeds/W Yorks, decide to stay here to establish their future careers rather than always migrating to London (this is far better than 10 yrs ago already)

The four themes cover most aspects of C,H & S but we believe that 'study' could have a greater emphasis within one of these areas, for example skills. West Yorkshire has a strong group of FE and HE institutions that offer a wide range of courses and programmes within the C,H & S sector. Attracting people to the area to study and to encourage the local community to study will increase the sustainability of these programmes and help increase the level of skills within the West Yorkshire area. It will also increase awareness and access to these opportunities for people in West Yorkshire.

The Wellbeing and Health benefits of engaging in Culture, Heritage and Sport could be included as this can align the framework directly with the WY Integrated Care Partnership strategy and overlapping priorities. It may not need to be a separate section but can be referenced in the 'People' or 'Place' themes. There are important links between economy and health that would be worth highlighting.

'Creative Health' - a sector that has made huge structural & evidence based strides in recent years and now has a centre of gravity in North of England including key organisations and leaders within West Yorkshire. A sector that is supported now through ACE 10 year strategy and work on embedding creative health within the newly establishing ICS/ICB structures.

Facilities - so for example the kind of cultural venues where we can explore artforms like full dome. Also connections, so how we connect with the rest of the world via culture, exporting our talent.

Q2. Is this the right ambition for the People theme?

More defined ambition - 'enjoy' culture is vague - does this mean 'have the opportunity to engage and experience culture'

Proud- better aim is to be proud of themselves and their contribution to culture, rather than the more vicarious 'proud of their culture ', which again is quite a vague ambition.

I might add people are also tolerant, curious about and proud of the culture, heritage and sport of others (where different from their own).

Suggest

There is a development pathway into roles in the creative, AND HERITAGE industries and sport sectors.

Support and encouragement for volunteering

Something explicit about what makes West Yorks unique to all other regions and what role culture, heritage and sport play in creating/celebrating that unique identity

How do we promote the culture of West Yorkshire and give it a strong identity?

As above. Just unlocking a door does nothing to enable people to enter.

It needs to be every one covered by the EQ act 2010

I don't think all people in Yorkshire are proud of their culture currently. There is a disconnect and an ambivalence and even an element of culture wars that needs attending to. I have neighbours who don't feel their culture is valued anymore and that makes them angry, resentful and disinclined to engage with any cultural practices/events. I have worked with families who don't feel they even have a culture. There are plenty who also feel culture is not for them, that it is divorced from them and their everyday life.

I think there should be some reference to everyone having the opportunity to participate. eg I might enjoy watching a musical at the theatre. It is also a good ambition for me to have the opportunity to participate in music or dance activities if I wish.

I think it's good to have pathways to jobs. But I think a danger is overly emphasising culture as important because of it's role in economies. Ie that we undervalue non economic culture.

The part where we support young people, and those wanting to transition careers, so that they have the skills before they start looking to these industries. (e.g. thinking about education, how accessible it is, what is covered in our schools, the practical elements needed to be employable)

Everyone can, but the research would show that plenty of people who can/would like to, are not. A stated ambition could be that - which is difficult and really granular detail, but is probably the biggest problem to overcome as getting to a certain demographic of people (probably the people already engaging) is relatively easy. Getting to the other people is not.

<p>We need a clearer understanding of 'culture'. Who's culture. There will always be division and diversity as long as we write material in different languages. Once you choose to write in different languages you have to choose which languages to include and which to exclude. We should all be singing from the same hymn sheet. This is not racism. It is the only way to ensure that everyone is treated the same. While you write of culture in different languages then you will have diversity of interpretation.</p>
<p>That the culture/heritage/sport on offer reflects the communities in West Yorkshire and that communities feel seen and that the offer is relevant and engaging</p>
<p>All people are represented in heritage culture and sport at every level.</p>
<p>I think this is where the right to health and wellbeing benefits from arts and culture for people could be specifically mentioned.</p>
<p>For people to gain pride in West Yorkshire, attracting inward business development for modern industries - such as future technology - needs to be in the plan and the development pathways need to include work in heritage.</p>
<p>Add in promotion of health and well-being. This may be implied by sport but I think it's important</p>
<p>'Everyone in West Yorkshire can access and enjoy culture, heritage and sport'</p>
<p>the development pathways need to build pathways for both new/emerging talent and established talent - bring home those who have left for the cultural centre of London with jobs that match salaries and offer career growth that isn't capped or limited</p>
<p>Not everyone has access to Culture, Heritage and Sport, often because of lack of transport. Whilst public transport can offer some access, it does not (and cannot) link all the possible venues for CHS activities. We need a return to minibuses that are accessible to and affordable for community groups, with associated driver training. Some of the few groups that have been able to use such flexible transport have been able to take young people to evening theatre trips (and deliver them to homes), people with mental health conditions to walking venues in the countryside, isolated BME women for walks & picnics, deaf people to a coal mine, and disadvantaged family groups to the seaside. Every ward of every council should have at least one vehicle that can be used to equalise access.</p>
<p>Some element including diverse cultures would feel more inclusive</p>
<p>In the table under 'why is it important' rather than the term 'keep us active' is it more appropriate to use 'helps our physical and mental health and well-being'? This is used in a similar way within the 'what will we measure' section - 'health and well-being'</p>
<p>Again 'Creative Health' - can be seen as an element of creative industry and playing a part in addressing the crisis in social care and preventative care provision. There is a role for the creative health sector within training of health and social care workforce that is being explored here in Huddersfield in relation to the National Health Innovation Campus.</p>
<p>The ambitions should bring in reference to inspiring entrepreneurial skills, confidence and pride in the communities and across communities</p>
<p>We should also be attracting people from Outside our region</p>
<p>Local groups and events to promote this</p>
<p>See below</p>

There is a great deal of misunderstanding whenever there is a conversation about the difference between culture and art, they are often regarded by many as the same thing, especially, I find, in the world of artists, of all kinds. Culture and art is not the same thing.

Leeds culture is about our society, the nature and quality of our lives in the city. It is about all aspects of our life and activities. This does of course include, for some, the arts and so it follows that investment in the arts to deliver access and involvement for all is a very significant and good thing. Culture is however everything that we encounter in the environment in which we live, what we create in our physical space including the way we communicate, the way we grow, access, provide and prepare food, the creation of buildings, spaces and places and many, many more things. Investment in all these things would also be a very significant and good thing.

The brief synopsis in the draft Cultural Strategy of the current state of the City of Leeds titled; 'It is 2017, and now is the time to act', rightly raised some very important cultural issues. None of which, will be solved or changed simply by investing in a series of arts events. The issues you have mentioned that are facing Leeds; housing, population growth, inadequate transport, pollution, the poverty gap and others that you have not mentioned; urban regeneration, health provision, community politics, devolution, unemployment, investment in green infrastructure and many more, all require a Cultural Strategy to deliver our shared vision of 'Best City to Live'.

To fill this gap between promoting and celebrating 'art' the following is needed:

- a permanent, dynamic internal/external space, strategically located in the heart of Leeds, open to all living and working in West Yorkshire
- an open permeable ground level space for inclusive and informal social activity with flexible upper level spaces for display, presentations and both formal and informal meetings
- a fully resourced mission based on the strengths of our shared cultural heritage to inspire, promote and facilitate the delivery of better, healthier places to live, work and relax throughout our urban, suburban and rural communities
- a focus on the delivery of sustainable buildings, places and spaces by demonstrating and promoting the value of good design, increasing awareness and raising expectations
- an inclusive social and economic hub for all to have the opportunity to rethink, work together, advance education and research in all aspects of our physical and cultural environment

There are significant changes in our local, regional, national and global society that require us all to individually and collectively take action now. Leeds is now part of the 'West Yorkshire Combined Authority ('working in partnership with the Leeds Enterprise Partnership') together with Bradford, Calderdale, Kirklees and Wakefield. In the current post-pandemic' crisis, not for the first time, society is in need of significant reinforcement by way of advancement of (bottom-up) citizenship and community action. The 'Global Climate Crisis' is of overriding concern with architecture, civic design and the built environment a key part of how communities and citizens can effectively and positively respond both globally and locally.

The creation of a 'Centre of Excellence for Design and Placemaking' using latent resource and knowledge in our many and varied local West Yorkshire communities will provide for a much needed 'coming together' of the wider public, politicians, professionals and academics to actively place design and social value at the heart of delivering better places.

Q3. Are these the right ways to achieve the People ambition?

The role of early years and education settings and families
Investing in accessible activities is great, but there needs to be a wider framework embedded in local education and business that prioritises engagement in the sector, incentivises apprenticeships and skills-building, and recognises career shifts, entrepreneurship.
Clarity watching or participating in sport are two very different things- I thought this framework was sport as culture- so watching sport. If the objective is to increase physical activity then widen the remit to include things like creating more green space for self-directed activities and walking etc rather than narrow focus on using sport as a conduit to physical activity. Do things like dance classify as a sport?
Reliable, affordable and safe public transport is a huge part of unlocking this (so may need to reference that).
We will support regeneration projects involving the creative industries AND HERITAGE SECTOR
Innovation Sustainability, and in particular climate change mitigation EDI Public health outcomes for active lifestyles
Without some support for people who can't afford to access all culture due to their financial circumstances, their experiences will be reduced to free/low cost, potentially excluding them from what they enjoy. Similarly for sport - equipment costs may be a barrier
I would explicitly reference finding better ways to engage with the voluntary sector in culture and heritage (especially in rural and non-metropolitan areas where much of culture & heritage is delivered predominately by volunteers)
The word 'invest' is inappropriate here, more honest to say 'spend'.
There is currently plenty of support for non disabled but a massive divide for faith and disabled communities
Bradford is building schools without playing fields.
Sport is already very heavily funded, I believe that Heritage and Culture need the majority of the funding. But also transport needs to be improved so that people can access Culture and Heritage, as currently the trains and buses are appalling.
Really taking the time to capture the voices and experiences of the older/more vulnerable people who do not get out into the city centre, do not take part in these surveys, and maybe do not recognise their own potential contributions.
You have a bullet about participation in sport and physical activity - what about ways to encourage participation in cultural activities eg creative arts.
I think the people element especially should include a heavy dose of participation. Ie that it should be difficult before involving citizens as to what it should look like. That aside, looks good!
I think around accessibility we need to add something about making venues accessible. A lot of venues are unable to be as accessible as they would like to be due to their building having been built at a time when it wasn't a legal requirement. It is unaffordable for these venues to develop in the way they would like to, but if there was funding or support available so that they could increase their

accessibility it would mean that more people were able to enjoy culture, heritage etc.
Being super-critical here, I know! There needs to be some plans behind the sentence 'inclusive and accessible' because simply making things inclusive will not necessarily bring some people to activities - the barriers are often historical/unseen. It takes time and genuine engagement with people from those communities to lead other people.
The term 'local community groups' can be very misleading. Which community groups will you support and which groups will you not support? Who decides?
What about encouraging participation in cultural activities, such as music, dance and theatre, as well as sport?
Ensuring activity is sustainable and encourages environmentally friendly practice
Work with/encourage all sectors and public bodies to utilise sport, heritage and culture as a tool to address people's needs and concerns e.g. loneliness, wellbeing, unemployment, skills deficit.
Empowerment of individuals to initiate micro events and activities
Research and public and organisation's voices. What do the community think we already do really well, what would they like to see? What do the organisations think do well, what do they need to expand further?
Regeneration needs to include built heritage - a strategy for development of prior textile mills at the very least, as places for art, small businesses and leisure. Very positive things happen when these magnificent monuments to prior industrial textile wealth are made feasible places to study art, create drama, provide retail and restaurant spaces.
Lost term sustainability and an inclusive cultural shift in the way we engage with, enjoy and take part in cultural, heritage related and sport activities must be priorities. No ad hoc short term interventions.
Supporting schools to embed or develop their culture offer.
Certain types of cultural activities require greater investment in order to survive - eg classical music, opera, ballet etc - these are extremely expensive and cannot afford to be put on based on ticket sales alone. If these art forms are to survive in this part of Yorkshire, where they hang on by their finger-tips and do not end up being only available in London and the south-east, they need preferential investment. Yorkshire would be culturally deprived without its brass bands, choral singing, local orchestras etc. In addition, educational services need funding to be able to provide opportunities for children and families to experience these types of cultural experiences.
Grow - to grow the existing framework through investment and collaboration
It should be more explicit that investment and collaboration will be focused on active efforts to make sporting activity more inclusive e.g. by listening more closely to the experiences of the South Asian community with regard to rugby league.
Training. It's fine to invest in activities that are inclusive and accessible", but who is going to organise them? For example, there has been growing awareness of the value of outdoor activities (walking/climbing in particular) for promoting both physical and mental health; yet training for outdoor leaders has become more and more expensive and complicated over the last 10-20 years, with minute numbers from BME groups achieving qualifications. No wonder that those groups are still largely unseen in the countryside, and miss the health benefits.

Investment and support should go to schemes like the NHS Walk Leader Level 2, which is simple and inexpensive, suitable for volunteers to provide for volunteers.
There doesn't appear to be any reference within this section or the framework more broadly, of working with the local authorities. They are major players in all of the four themes and working in collaboration with them seems vital to achieving successful outcomes.
1/ Creative Health sector organisations will benefit from regional funding initiatives to strengthen its ability to advocate within NHS structures and service re-designs. 2/ health & wellbeing of creative practitioners...in particular those working within health and social care.
Does 'inclusive' include affordability? We need to recognise and address the class and income barriers that can prevent people entering and sustaining careers in creative industries and prevent our communities participating in cultural activities
The ambition is clear, and it is good to see that investment will be prioritised to "nurture and support local community organisations." I hope moving away from traditional investment in major cultural providers in the region, supporting smaller organisations with direct connection with young people and communities will improve the number of people engaging with culture and reflect the diversity of our communities.
See 4 above.
Invest to achieve integration and understanding across communities and geographies, Collaboration to include giving particular attention to city/rural collaboration
We will target National and international events as a means of providing aspiration, inspiration and engagement for those in our region and further afield and display WY on the National and world stage
See below
Inclusive? You mean opposing pubs and cafes or traditional native festivals because they serve beer or bacon sandwiches then stick your head in the sand when the new culture that emerges is heroin dealing, weapon carrying, rape gangs. Very inclusive. Great job.

Q4. Is this the right ambition for the Place theme?

Peace-making, for a sustainable future
Not much on Sustainability in there- There needs to be something to ensure that all activities are environmentally sustainable and contribute to net zero. If you are talking about Place then the natural environment is part of that community that defines it and provides value.
Again I'd personally like a reference to tolerance and ideally pride in the community and culture of others.
Existing culture and particularly heritage is better protected
It's shouldn't just be investment from One sector but all sectors
It would be good to see something at the top level of this area that addresses regional imbalances in cultural provision and attitudes towards attending
I would like to see a commitment to establishing Culture Heritage & Sport as key assets for community development - both in terms of place-making and also in terms of growing resilience (i.e. a nod towards an asset-based and community-led

approach to culture etc rather than an instrumentalised approach where the benefits are defined centrally by the Authority)
We need a destination country park in Lofthouse with visitors centre. It's not currently a destination
We have a recognised national culture that aligns with our ambition
THE NEED FOR GREATER INVOLVEMENT IN PLANNING MATTERS TO PRESERVE HERITAGE BUILDINGS IN PLACES SUCH AS OTLEY.
People caring for and about their heritage. Responsibility of residents and businesses to work towards presenting places as safe and sustainable. Graffiti tagging to be treated as ASB and a crime, with the perpetrators brought to book for making people feel unsafe and running down areas. Education towards 'street art' in appropriate and approved places only.
Please recognise that there are thriving cultural spots already away from the city centre that encourage tourism.
Because so many do not care about the area they live, littering is a problem many gardens are a mess. Our green space is being taken over by developers
An emphasis on the environment. Many people in the Bradford district are divorced from the natural world on their doorsteps. The rivers in Bradford and Keighley are hidden behind walls and under the ground. I am passionate about helping everyone but particularly children to connect to the environment through these nature corridors in their areas. The waterways in the district have been essential to its very existence since the last Ice Age. I think in understanding ourselves now and telling our stories it's important to see the continuum. The story of our waterways are a rich source for that.
I think also adding that people have autonomy within their spaces. Ie that they can organise culture, it is not something that comes in from outside.
people are currently house proud, before they can become community proud they need to become street proud
Something about intercultural interaction through culture, heritage and sports.
See below
Local - does that mean local communities within West Yorkshire or West Yorks as a region. It would also be good if West Yorkshire could influence the North of England.
To me, this reads of division not oneness. Yorkshire is comprised of so many 'culture' groups, each with their own customs, culture and language.
Commitment to sustainability and environmentally friendly approaches
All people can see and feel the benefit of culture, heritage and sport in their lives
Signposting and bus destinations! Locality is critical, and people should find themselves in their local heritage. Why have all the urban villages disappeared? Holbeck, Roundhay, Crossgates maybe but what about Little London, Middleton? And many more in Leeds alone, plus rivers, lost rivers, canals, old railway routes as well as new routes, locations and cycle paths. These should be as obvious as car signage to signal change to all. Why should we be forced to talk in roadspeak; what is "Armley gyratory" except a place to get through as fast as possible? (Ironically it now has a history of its own!)
The only good parts of West Yorkshire remaining are the white traditional areas that have pubs and churches and organic capitalism. Halifax town centre is the only decent town centre and its the only one showing almost zero influence of multiculturalism. Conservative influences mean architecture, festivals and cinema

are respected. It's the only part of West Yorkshire without a university as well, so doesn't have a bunch of naive utopian socialist morons trying to destroy the culture. They exist on Calderdale but instead live in Hebden Bridge where everyone is white and surprise surprise it's considered a very desirable place to live.

The Internationally recognised heritage is a key missing component as are the Green Flag parks

Ensuring a safe and welcoming environment across West Yorkshire, to enable everyone in West Yorkshire to feel safe and comfortable joining in community activities.

Provide secure facilities for people to leave their belongings. For example, secure bike racks for people to leave the bikes safely onsite. Umbrella locks at heritage centres, so people can securely leave their wet umbrella without worrying about anyone stealing them. Locker facilities to leave handbags or school rucksacks in a safe secure location onsite. These could be code or coin operated.

People choose to live and work in a place rich in culture, heritage and sport

It depends what you mean by "engaging with their local environment". One local authority has recently issued a physical activity plan which appears to limit people's access to green space to whatever is within 10 minutes walk. This is a recipe for ghetto-isation. I volunteer for a charity that took women from Marshfields (BD5) for walks in local countryside, including Judy Woods (Wyke, 2 miles down the road). None of the women had been there before. Most had never heard of the place.

This shows why transport and training (see two previous comments) are critical to making equal access.

national and international leaders in the creative health sector are aware of pioneering work happening in west yorkshire. West Yorkshire can host conferences and symposia to encourage this as a pathway within creative industries.

Tying in with previous comment about facilities - that there are the right facilities to explore new and emerging artforms.

See 4 above

People have access to other environments and the diversity of places and cultures, bringing in greater rural access and enjoyment of rural places for everyone

Needs more investing in boxing and art

Q5. Are these the right ways to achieve our Place ambition?

Is there something missing about investing in the infrastructure of places to support sport and culture? Is the destination marketing angle downplayed a little?

Review "story of who we are" not one story, leads to marginalisation

I think 'tells the story of who we are.' is so restrictive for artists and creative people, and who gets to decide who 'we' are?

We will collaborate to make parks and green spaces safe for sports and exercise. Make parks safe, but these are public spaces that people will use for many different activities, do not turn them into outdoor sports centers - if additional sport facilities are required then build new sport centers that can be used in any weather and leave parks as public space (there is already arguments between runners/football coaches/personal trainers at our local park when they all turn up

to run their activities at the same time - and the local youths who turn up with a football have got no chance of getting any space so end up mooching about disenfranchised in the street)

We will support culture, heritage and sport activity that tells the story of who we are.

Sounds a bit right wing and like there's a particular narrative that your supporting - How about supporting anyone who wants to tell a story, regardless of if it fits with a specific narrative. Maybe have a better set of , quantitative metrics to evaluate what is/is not supported.

Specific reference to helping to grow sport for women and ethnic minority groups? They are often statistically less likely to be involved in these activities and we need to help breakdown the structural and cultural barriers that create this.

Existing culture and particularly heritage is better protected

Growing awareness is not ambitious enough - we need to make commitment to delivering

continuing the asset-based and community-led approach advocated in my previous comment, I feel that we should commit to creating better opportunities for communities to help shape policy and delivery of Culture etc and for communities to define the outcomes for their neighbourhoods that they want Culture etc to help achieve. So this might be stronger forums and local networks; formal processes within policy and decision-making and new, collaborative forms of funding and decision-making relating to grants etc

We need affordable spaces for those in the smaller and independent cultural sector.

You need to understand and work with the people who are already engaged in making places better. e.g. local Civic Societies

Rather than say 'invest', more honest to speak of 'expenditure'.

it must be led from bottom up and not imposed by those in positions of power. Funding must be available.

we have football and cricket in the area, nothing other than bowls for seniors. In todays world it seems it is all about the young.

Facilitating an understanding, appreciation and love for our green spaces and nature corridors in their own right. Not just spaces for this or that activity. It could help everyone love these places more and act to protect them when needed.

Ownership,love,pride,collaboration.

I think we need more green projects, greening up random spaces in each area. There are some lovely examples in Ktown of people informally planting up spaces with coriander and garlic they use for cooking. I really see it all being connected. Some amazing culinary and gardening skills going on in so many homes. Let's bring them out of the homes and share across streets and areas.

I would add something about street proud, how can people bring creativity into their individual streets?

See below

I think something could be added about the transport infrastructure around accessing cultural heritage etc. in W. Yorks. - making sure that methods to get to events and to the region are affordable and accessible to everyone.

Again as before a decent, affordable reliable transport system

I will try not to be skeptical but applaud what you describe. but the many words you use add to the complexity of the problem. I would like to see specific

objectives within a time scale and measurable results. Your overall aim sounds nebulous to me.

An explanation of 'meanwhile places'. This is a grammatical nonsense! Are you going to support the development of a range of affordable venues for the performing arts for example?

Engaging with place in a sustainably and environmentally friendly way, encouraging green policies within all areas of work across west yorkshire to be embedded within the cultural/heritage/sport sectors

Advocate for the sport, heritage, and culture as tools to address people's needs and concerns e.g. loneliness, wellbeing, unemployment, skills deficit.

Again, engagement with public and community voices. Connecting with wide well established networks already established and the people who work in them in our area. Hebden Bridge and Mytholmroyd are filled with production companies, BBC producers, directors etc, Soap Opera directors, Soap Actors - I struggle to walk down the street without meeting people who are incredibly successful in this area - I'm sure many would love to support.

See above.

I'm not quite sure "meanwhile spaces for cultural activity" is a commonly known term yet, and may need further explanation to the layperson.

You'll basically try and create myths and a false history of the non existent contributions of low skilled migrant groups so they can get funding they don't deserve, and in the mistaken belief this false history will encourage them to succeed. In reality you're destroying the native peoples' culture with their own taxes and promoting a parasitical, crime ridden, low skilled, unevolved community who will just continue to create failure and destroy West Yorkshire like a virus spreading around a body, continuously infecting healthy cells until nothing is left.

Collaboration needs to include local town councils and the Councils for Voluntary services

You will need to get the buy-in of the local community to ensure they are onboard and will make others feel welcome, especially when new people try to get involved with activities at the local level. It does not matter how pretty a park looks, if people are made to feel unwelcome or are even bullied or subjected to harassment they will not want to take part.

Support for institutions like churches which host many heritage activities, at a time of increased financial burden to survive.

It should be explicit within the ambition that telling the story of West Yorkshire means recognising those things that make West Yorkshire distinct, that make it special, the things that West Yorkshire has sustained even when others have paid no interest or deliberately got in its way e.g. rugby league.

Knowing about heritage is pretty meaningless unless people can visit heritage sites (see previous comments on the need for community self-drive minibus transport).

English Heritage discovered several decades ago that empty buildings have some appeal but when there are "living history" displays, the past comes to life. Given the number of historical sites in the West Yorkshire area (e.g. East Riddlesden Hall, Sandal Castle, Oakwell Hall), it would make good sense to liaise with and support any remaining historical re-enactment groups (e.g. the English Civil War Society, the Napoleonic Association).

There doesn't appear to be any reference within this section or the framework more broadly, of working with the local authorities. They are major players in all of

the four themes and working in collaboration with them seems vital to achieving successful outcomes.

There is the opportunity to specifically refer to attracting major events to West Yorkshire. There is growing research on the social benefits and 'pride of place' generated from hosting major events and our ambition should be to continue to work with UK Sport and Government on hosting such events locally. Examples include the World Triathlon Series hosted in Leeds and a number of places hosting Rugby League World Cup matches in October and November 2022, building on the social and economic impact from the Grand Depart and Tour de Yorkshire.

I have included some examples of research on major events for information:

Get Doncaster Moving - <https://getdoncastermoving.org/major-events>

Rugby League World Cup - Blazing a Trail -

http://www.rlwc2021.com/uploads/docs/ExecSI_InterminReport_Digital.pdf

Kirklees needs to be a place where creative interventions are available for people with long term health conditions such as dementia. A Place where 'Creative Care Plans' are a usual and familiar practice throughout the life course and where Social Prescribing Link workers work closely with specialist creative health organisations to help promote culture and creativity as a preventative or recuperative tool.

See 4 above

What about engaging with individuals to provide budgets to get them to create art especially if it gives the creative/person a mental health boost

Q6. Is this the right ambition for the Skills theme?

Is there something missing about all young people gaining critical life skills through early opportunities in culture and sport even if they don't enter the creative industries?

Ensuring that skills pathways are recognised and that networking and shadowing opportunities are relevant to the market and those seeking access.

Routes into and careers in heritage are biased towards financially secure individuals, low pay, part time roles, reliance on volunteering and placements make it unattainable and unsustainable

Investment in the future, these sectors will evolve how will we invest and adapt

National professional and trade bodies in the sector are better represented in our region

Whisky creative industries are important we need to be growing other sectors to developing their businesses with our creative people eg gaming, hospitality, engineering , digital marketing

There's no mention of how creative skills are transferrable and desirable in all other sectors. Its not just about delivering cultural activity to sustain the creative industries - rather setting our region out as a world leader in creative skills that boosts the wider workforce. it feels too narrow and misses opportunities for other conversations and investment - we want to retain skilled people across the region and market ourselves as resilient, critical thinkers, ideas people, innovators etc, confident speakers etc etc Also more focus on sustainability and the role creative industries can play in this, including investment in upskilling.

I think there would be value in also referencing how creative skills can add value to business - cf some conversations around the Leeds Conservatoire Knowledge Exchange project etc - so it's not just about developing creative skills & pathways

into creative industries but also finding ways creative skills can be pathways into other industries (eg enhancing innovation, corporate communications etc)

Local authorities employ and commission many artists and practitioners, and deserve a special mention - this is the way a democratic body can directly affect public delivery

empowerment of less well off forgotten communities who dont see the relevance of the arts etc or it isnt a priority due to austerity.

I have yet to find any opportunities in the Ardsley and Tingley areas. As a councillor pointed out when you go over the M62 bridge from Middleton Leeds City Council do nothing for us.

A lot of older people 45+ do not have the technology skills being taught in schools today to be on a level playing field in creative roles, allow apprenticeships for older people. We don't want people to move to West Yorkshire we already have an abundance of unemployed who just need the training.

See below

Something about industry members in W. Yorks. understanding their employment rights in the sector (whether freelancers or otherwise) and having access to employment support (e.g. being networked with a trade union for example, or other support networks)

Support for amateur or semi-professional groups. No mention of increasing participation in cultural and sporting activities in schools.

Connecting West Yorkshire to national and international networks

As above, make sure you are asking the right questions of the people in the area and utilising established networks - I'm sure you will.

Good design impacts everything from places to beautiful and functional objects and need not cost more. It is the excellent transition to function.

We want local people once they've developed these creative skills to be able to stay in the region so I would add this to the end of this sentence: "West Yorkshire people from all backgrounds have the skills, opportunities, connections and confidence to build a sustainable career in culture, heritage, the creative industries or sport in West Yorkshire."

Leave capitalism to do its thing. Sheffield was going to be a digital tech hub, then it became a refugee sanctuary city, and now it's a crime infested, drug filled dump. It is top down left wing initiatives that create failure everywhere from Bradford to North Korea, you total morons. How many examples do you need? Croydon council, Cambodia, Jonestown, the French Revolution, Dewsbury town Center etc.. etc..

reference to the major elements of built heritage and how this can be a part of the future with the right investment.

There doesn't appear to be any reference within this section or the framework more broadly, of working with the local authorities. They are major players in all of the four themes and working in collaboration with them seems vital to achieving successful outcomes.

Socially Engaged Creative Health practice has its home here in West Yorkshire and this includes specialist creative health training for the next generation of health and social care professionals.

We have cutting edge venues and facilities in which to develop and exhibit work, including fulldome facilities. Currently we must travel to Cardiff to CultVR to do the kind of work we would like to be able to do in West Yorkshire.

See 4 above

Ambition to include

People are aware of the transferable skills they gain and understand the benefits to health and employment opportunities that can be opened up

This may be more relevant to the skills section

Q7. Are these right ways to achieve our Skills ambition?

Suggest

We will make the Combined Authority skills training accessible to the creative AND HERITAGE industries and sport sectors.

And also

We will work with other organisations, such as HISTORIC ENGLAND, Arts Council England, Sport England, universities, trade associations and unions, to address gaps in knowledge-sharing and professional development.

National professional and trade bodies in the sector are better represented in our region - not just that we talk to them, but they are based here.

We will attract inward investment to provide more opportunity for those in this sector and create competition and a destination

Again, a broader focus on the benefits of engaging with culture to building a broader skills base.

Work with Schools or school-age young people will need to be more than promotion - active engagement with cultural organisations and HEIs to diversify who feel those careers are for them

I would add something about creating better opportunities for creative skills to feed into business (so perhaps something about collaboration with employers and WNY Chamber to increase awareness of the value and benefits to business; maybe a commitment to creating some sort of forum - e.g. drawing on some of the models in Arts and Business Scotland (and possibly in Business in the Community) for sharing ideas, skills and brokering projects, resources etc

See above about direct employment and commissioning

Awareness' and Recognition of appropriate skill sets should start in schools, not wait until university. Investment in Apprenticeship schemes absolutely necessary, the idea that 50% of students should attend university (and run up huge overdrafts) is not an appropriate way forward.

Instead of saying 'we will invest', better to say 'we will direct funding towards'.

Investing in organisation that already have funds to pay people well and offer training opportunities is not helping the small grassroots organisations. These smaller organisations need to be funded and supported to grow and offer the opportunities they want to, to the people and the community. If the organisation is already well funded and networked this closes opportunities for smaller organisations to develop if you are invested in the developed ones to grow further!

You need to get larger organisations to collaborate with smaller ones to help them grow. SME's are not right for many grassroots organisations and they can not access this route, I have tried. If larger organisations are securing large pots of funding they need to build partners with small, local organisations who they then fund to deliver certain projects rather than advertising high paid jobs that freelancers leave small organisations for as they need to afford to live. Once they leave the small organisation for stability the small organisation loses out.

Finally, schools need to share small organisations work. If the organisation is not on a council agreed list the school will not allow them in or share their info. Again, I've been reaching out to all schools in Leeds to offer their SEN pupils FREE music sessions for 2.5yrs and not one has accepted the offer. 4 spoke to me but then couldn't get the head teacher or governors to sign off on it to allow us to reach the young people, they advised it was due to safeguarding!

Young people are our future yet they are so well protected from the outside world that they are not resilient and able to make choices and decisions for themselves. I am a mother of 2 teenagers and I live with this, I see it daily and I'm the one trying to give them opportunity and freedom outside of the educational bubble. What happened to work experience in year 11? I did it in the 1990's You had no choice, work on young people being able to experience life in this sector and encourage volunteering. Universities hide behind a slavery policy now that I can not get any students as volunteers unless I pay them minimum wage. This has become a major problem for our sector unless the young person is driven enough to find us and not involve their place of study.

Work needs to be done on removing barriers which have been put in place and dressed up as safeguarding by the Education bodies.

Working with already established local area sports clubs to promote your vision in order for people to be able to assess this they need help with there everyday needs so they are able to access these opportunities

As above: Affordable spaces for cultural venues, projects, etc seem to be severely lacking in Leeds compared to other cities. Many small, DIY, underground venues have had to close over the last decade due to it being impossible to make ends meet without becoming too expensive for the local population, especially young and marginalised people, to attend. Big, corporate venues are all well and good, but grassroots and DIY venues are essential to growing talent for a thriving cultural sector as seen in Manchester, Glasgow and Brighton. The council must find a way to help underground / DIY venues survive, if not via grants then perhaps by capping rents on small cultural venues and/or capping the number of licenses issued to huge chains and big capital, who drive small DIY venues out of business. Something's got to give - Joseph's Well and the Cockpit are still sitting completely empty after being closed for years - in a normal European city these spaces would have been snapped up by creatives - we need to make it affordable for young creatives to do so here too - perhaps taxing owners through the roof if they won't bring the rents down to affordable levels?

Please focus on girls being more active, especially 12-20 year olds. Please ensure that sport includes ANY physical activity.

But where will they be held? West Yorkshire is a big place

Lack of funding in schools - selling off land once used for sports and play - their neglect of and lack of facilities for music education

Exposure to and participation in the arts and culture from birth. We have in the past run story/music/dance workshops with babies as young as 6 weeks. There are some organisations that still do this commercially but they are not accessible for the poor, displaced, isolated families and their children. We need a sustainable programme delivered in accessible spaces. across the district delivered by QUALITY practitioners to help build better people and communities. I have seen many very well intentioned people doing similar work but the skill level is generally low-it is not an area of expertise that is prioritised or well understood or resourced. An ongoing training programme for practitioners would be ideal.

Again a lot of work in schools but 45+ forgotten. These are the people being made redundant and not having the technology skills to be able to progress beyond call centres, younger people will learn their skills and many will leave, but this is a real opportunity to have the settled workforce that for no other reason than recession etc. lost their jobs learn skills that would be useful the next time a film crew come calling.

The school curriculum is key to this. How can we influence national policy won what is / isn't included on curriculum for all schools?
Opportunities for people to retrain at any stage of their career in order to enter the sector.

See below

Why Higher education before further education . Many young people and adults access further education before entering higher education. The ladder of skills opportunities needs rungs in the right order! FE works with schools and HE and should be a key mover in skills training.

You need to SHOUT about it. Other regions are more in the headlines with efforts such as these - and although it is a little crass, it does help.

Reach for the sky but the question is how and with what over what period of time, under what economic conditions and individual ambitions.

Create opportunities for those under-represented in culture, heritage and sport at entry level and promote it as a viable career - e.g. working class, global majority etc.

We will invest in organisations and projects that offer training opportunities for A DIVERSE RANGE OF staff, volunteers and participants.
Put diversity front and centre in that agenda if you would like communities to work together and to live out the community values that we'd wish to see.

Don't ignore the overlap into technology with music, sculpture, media and theatrical production & engineering.

How can you build a great career in towns now filled with third world morons with no complex culture or contributions? Just Idiotic drug dealing men and women who will only ever claim benefits and knock out more idiotic welfare dependent kids.

Again, potential careers in heritage, blue badge guiding etc. etc is missing

There is a risk that anchor institutions and partners are always the same usuals, already involved in supporting whichever initiative is 'in fashion'. According to our experience real anchor institutions are community-led, well established, innovative grassroots organisations, which are often overlooked when it comes to give visibility to success soothers or allocate funding. If this pathway were to be successful, a radical rethinking of the way we build, sustain and implement partnerships must be prioritised, making sure not just institution but people with lived experience have a say throughout the process.

You need to engage with local community members to find out what they want. Everyone's idea of sport is different, and everyone's physical capabilities are different. By asking what people want, activities can be tailored to the needs of the people that live, work and frequently visit West Yorkshire.

Please remember to include sole traders and partnerships in your investment plans, as they can also employ staff and many operate in the creative industries.

I would suggest having designated certain flagship schemes in particular sports with targeted projects as this will drive development and jobs in that area

The explicit commitment from the mayor and combined authority to advocate for and 'broker' investment/policies/initiatives that ensure women and people from minority backgrounds (especially South Asian) can make a career on and off the pitch from rugby league.

The ambition is fine but it does not address the fact that access to some types of training is minimised by expense and over-complex course requirements. There is a specific issue in that public funds for training are distributed by the Education and Skills Funding Agency; and their Minimum Contract Level (£500,000) ensures that small training providers are excluded. Since much "niche" training, such as outdoor leadership, is provided largely or only by small organisations, such types of training are disproportionately affected by the ESFA policy.

When you add the DBIS research finding that ethnic minority groups are 12% more likely to access training through a small provider, the policy begins to have a hint of racism.

- There doesn't appear to be any reference within this section or the framework more broadly, of working with the local authorities. They are major players in all of the four themes and working in collaboration with them seems vital to achieving successful outcomes.
- Within the measurement area, could an increase in the number of students from West Yorkshire attending courses in C, H & S be included?

More could be made of the contribution of volunteers, especially in the sports sector. The sector is less reliant on 'freelancers' and there is a thriving volunteer workforce that contributes to personal and professional development. We need to build skills for the sector and promote the range of opportunities available for both paid and volunteer roles. Many of the roles lend themselves to young people's first experiences of work and can be used as a foundation for further career development and qualifications. For example, lifeguards, sports coaches, leisure attendants, events support. The Cultural sectors are extremely good at supporting people development and we can't underestimate the transferable skills that culture, heritage and sport can offer to the wider labour market.

Recognition and support for careers to be developed within Creative Health as a socially engaged artistic practice. Explicit with ACE strategy 'Let's Create' is engagement with health and social care. Organisations such as hoot creative arts need a larger workforce to deliver the range and scale of work they are developing. We will not be the only Creative Health organisation experiencing that and funding to train artists and creatives and administrators and producers in the sector is vital if the centre of gravity in this region for Creative Health is to be maintained and grow.

Can we broker and support collaboration across creative industries across the whole of West Yorkshire, with opportunities for networking and peer to peer support and learning and opportunities for collaborative work? For example we have an extensive live music offer across all of our districts, ranging from large arenas to small and micro grass roots music venues. Smaller venues find it harder to resource comms and marketing - and a collaborative approach could have a huge impact.

There is a need to invest in schools and the sector to promote careers in the Creative Industries through work experience opportunities. To improve diversity in the sector, career and progression opportunities need to be made visible to young people earlier in the decision making process (taking

subject options). Career advice and guidance in school around the Creative Industries is poor and out dated and not based on the current regional opportunities. Invest in careers education not collaborate.

See 4 above

Yet again no mention of individual grants to promote 'people' to be artists or to take up a sport.

Do more street sculptures like the ones outside Exeter crown court concrete steps, etc

Please have Metro logo boxing gloves made and sports events and make the gloves available and just have Metro to promote their brand and push the [...] for sport / people to participate

Q8. Is this the right ambition for the Business theme?

This describes sectoral development well. I wonder if it's missing a wider point about celebrating the entrepreneurialism of the creative industries and supporting them to be seen as a core part of the wider private sector ...also doesn't mention innovation or productivity which is curious given how innovative these businesses can be

Year of Culture/ City of culture programmes must have a viable legacy built in including a 10 year action of development. These programmes should also not be limited to the city centre regions of their respective areas.

Investment needs to be shared more equally across the region, there also needs to be the infrastructure to make it more accessible for people

Minimum wage or living wage business shouldn't be supported. 10% above living wage is the minimum acceptable

Far to many developments

I think this looks great. I would place an emphasis on developing what's already there. Sometimes there can be new initiatives that don't fully support those already working away in the sector.

Creating a film academy in Bradford at the Richard Dunne Sport centre, with sound stages. getting Bradford on the National rail line so equipment cast and crew can be easily transported.

See below

people with the same commitment and desire. differences in agreeing on what is 'success'. Differences in political and religious outcomes will make progress very difficult. The differences in the very word 'culture'. what it means and how is it shared and understood. For me the future depends on KISS

Is that a joke? What business? Money laundering the drugs trade through take aways, barbers and nail salons? Those are the only businesses left because of Labour's idiotic and evil social engineering. Only Halifax has dodged this and they just have no foreign cultures visible in the own centre. Can you geniuses not grasp this?

New/Future Technology industries and the re-emergence of much in textile production. South Asian and Eastern European Cultural voices

Re: City of Culture. As seen with investments such as the LDP from Sport England, those kind of large investments rarely benefit the very fabric of grassroots communities. Too often consultation is the only 'active' stage of these programmes, and decisions are made without any meaningful co-production. Sport should be a topic related to our very identity, and we hope that this is

received and acknowledged by Bradford 2025. Moreover, in order to create sustainable organisations support must be available. This comes as financial support but also endorsements, networking, viability, promotion, case studies, etc. From major investments previous mentioned, not a lot has been made available/seen.

Need to acknowledge that amateur sports clubs are businesses too, albeit run by volunteers, and they need recognition and help too.

Innovation and new enterprise is an area of expansion and can be linked to supporting the future generation into roles and industry that we dont yet know exists. Innovation Hubs to support the creative industries linked to climate sustainability and digital technology can go hand in hand with the cultural framework.

Creative Health specialisms are recognised and further developed through targetted investment.

A recognition that our creative industries have reach beyond West Yorkshire. How can we support them to navigate a post-brexite environment in terms of trade/export and for example touring and merchandise sales for live music creators/performers - highlighted in a recent APPG ON MUSIC REPORT and House of Lords Round Table Discussion <https://www.carryontouring.uk/>

Develop strong international links with cultural hubs around the world to collaborate internationally with the best in the world in certain niches.

See 4 above

Do grants for individuals who want to pursue art

When new buildings go up make it compulsory in planning to put a piece of modern art art/ sculpture on the building
(as part of permitted development)

Q9. Are these the right way to achieve our Business ambition?

See above

By "multi-authority approach" do we mean within the five districts within West Yorkshire or with other authorities beyond WYCA? Also maybe include a reference to only seeking investment from sources that are both ethically and environmentally responsible?

Suggest promoting the environmental benefits of adaptive reuse.

Hate the reference to creative clusters - elitist nonsense that prioritises where some people believe they deserve more support than others.

How are we brokering out to national professional and trade bodies?

The bit about the business support offer for a range of different models is odd.

Are you trying to promote different management/delivery models? Are you suggesting anyone adopting a different management model should be prioritised? I see the relevance of additional help for CIC or social enterprises, as offering greater benefits to our communities, but this section is confusing.

Export

Libraries should be at the fore of this - they are already doing excellent work regionally with Leeds taking the lead.

I would extend the commitment to meanwhile spaces to include co-working and flexible working spaces that bring creative industries and other industries together - to drive creative exchange & cross-fertilisation and facilitate collaboration

with our mickey mouse Leeds Bradford Airport it is hard to see how businesses would want to invest here without connectivity. Our only airport is a disgrace. I cannot believe that driving across the Pennines to pick up flights to and from Manchester is at all helpful when it comes to competition with Lancashire. Our bus and train services still need more work.

Again, don't like use of the word 'invest' since it has a specific meaning in Local Authority terminology and this is not it!

People can not register as a CIC if they do not have support of a professional who understands the paperwork. We need FREE support in completing this. I'm working with someone who is trying to set up a new CIC in arts, crafts and gardening but has the job centre refusing to pay their benefits, forcing them into work and piling them with so much paperwork to complete to become a CIC or registered charity that they are giving up and looking at a 9-5 job. support needs to start at the bottom for the people wanting to start new groups in this sector and they should be made to feel that they are doing something good and worthwhile for their community instead of forced into the mainstream work force.

As above: Affordable spaces for cultural venues, projects, etc seem to be severely lacking in Leeds compared to other cities. Many small, DIY, underground venues have had to close over the last decade due to it being impossible to make ends meet without becoming too expensive for the local population, especially young and marginalised people, to attend. Big, corporate venues are all well and good, but grassroots and DIY venues are essential to growing talent for a thriving cultural sector as seen in Manchester, Glasgow and Brighton. The council must find a way to help underground / DIY venues survive, if not via grants then perhaps by capping rents on small cultural venues and/or capping the number of licenses issued to huge chains and big capital, who drive small DIY venues out of business. Something's got to give - Joseph's Well and the Cockpit are still sitting completely empty after being closed for years - in a normal European city these spaces would have been snapped up by creatives - we need to make it affordable for young creatives to do so here too - perhaps taxing owners through the roof if they won't bring the rents down to affordable levels?

Please include places that are already doing this, and ensure that they can keep running.

See below

the same as all previous answers.

Outreach to global businesses both in and out of West Yorkshire to fund and sponsor things.

Ensure creative industries and sport are supported to export

How is not clear; a confused offering is the same as none at all.

Excellence in design should permeate the strategy as a benefit to everybody in the region and as a skills export ("oh they're from West Yorkshire, so they'll know about good design, culture, sport etc"). Look how trashy, monotonous & ubiquitous it can be!

You need a regional CAFE-type set-up to mentor and champion project excellence across the sector - specialist teams available. It could be voluntary, and may be less 'political' if it is. We certainly have a diversity of experienced sports, arts, media, design, heritage people so give them a chance to contribute! Don't go just for the NPH-style businessman in grey suits (although you can help and partner with them). Exciting!

Wait till you see new businesses attracted by that kind of support.
Brand it clearly.

Pakistani solicitors will funnel the loans and grants to their community who will declare bankruptcy and keep the cash. Same old, same old.

Heritage work

Definite lines of investment and support should be established with regard to culture, heritage and sport. They are separate and well defined areas which can (but not always) overlap.

When considering investment in business support, please remember ALL small businesses, including sole traders and partnerships that operate in the creative industries. Many business support programs focus on coaching and mentoring, which is fine if you have the money and expertise in-house to implement their suggestions and advice.

Sole traders and partnerships can employ staff to generate double-digit turnovers. However, further growth can easily be prevented due to a lack of expertise in-house to enable them to transition from simple cash-basis accounting to traditional accounting, which is required to run a limited company. In addition, there is very little affordable support for sole traders to get help with understanding the responsibilities of becoming a Director of a company.

Offering accountancy support and help to transition to a Director for a year would make it less risky for many small businesses to seriously consider registering their business in the creative industries. We all know that registered businesses are eligible to apply for a wider range of funds, such as those provided by Innovate UK.

As above comment

There should be an explicit commitment to supporting the transfer of ownership of sporting clubs to fan co-operatives, particularly for semi-professional clubs playing at lower tiers e.g. football and rugby league.

Many creative people are freelance, but this makes no mention of helping people into self-employment.

Within 'Invest', and the action linked to the business support offer, it is really important that this support included the many voluntary sports clubs and other cultural organisations that have capital assets such as studios, pitches, gyms and associated facilities. These struggle and have found the last few years very hard; they now face huge increases in energy costs.

Actual Living Wage and salary ratios not exceeding 10:1 between highest and lowest paid within any creative industry in west Yorkshire will be mandatory before any grant aid or support can be received.

<https://equalitytrust.org.uk/sites/default/files/Pay%20Ratios%20and%20Income%20Inequality.pdf>

union membership will be encouraged within Creative Industries to protect workers rights and avoid traps such as unpaid internships.

Agree with all of the above. I would also like to see specific commitments to our local live music industry, in recognition of how vital it is to the culture and economy of our local region (UK music industry's contribution to UK economy in 2021 was £4 billion!). The sector is still working hard to recover after the catastrophic impact of Covid, but now faces a serious threat from the current economic situation. Could we look to Manchester's example with the Greater Manchester Music review they undertook a couple of years ago as a starting point?

See 4 above

Invest, joining up investment from multiple sources in a outline framework which aligns funding from outside the CA, such as NHS and National Lottery, to achieve more in terms of volume, reach and time period of investment

Collaborate, to connect wider services, in particular to ensure people and places are accessed by those who may not easily engage or are able to access

Broker collaborations across public, private and VCSEs, with new engagement initiatives in place to delivery CSR activities

Yes mix these eg get WY football and rugby teams to do art projects

Q10. Do you agree with our definitions of culture, creative industries, heritage, communities and sport?

Perhaps landscape and environment, conservation professionals, artisan makers need to be noted in the creative industries definitions. Should the food industry be referenced?

THE LINK TO DEFINITIONS DIDN'T WORK - ERROR 403

Definitions unavailable - I don't know!

This link tells me it is 'forbidden' Error 403 !!

Definitions were blocked

They don't address were other schemes have not worked or have worked but funding has gone to the wrong people

I believe culture should include popular culture

As your link doesn't work so can't see your definitions

The link doesn't work to see definitions

Because you fail to say where it will be developed it could be miles from the area I an others live.

Link not working.

community should not be people in the arts etc. it should be those people who had never been encouraged to take up a pen or paint brush etc.

Link didn't work error 404

See below

As before

Link won't open.

Slightly tangential however, please include 'sex' as a community group within your examples of communities - and hear me out in my request.

West Yorkshire has a serious issue with male violence against women with the pandemic seeing a sharp increase in Domestic Violence and serious cases.

Having said that, West Yorkshire also has some of the best Women's organisations fighting tooth and nail to support these women; with the Calderdale Kirklees Women Centre - that successfully supports women throughout West Yorkshire with engagement in exercise: walks, yoga etc and that already engages with West Yorkshire Women's teams to create funds and community engagement - as well as providing counselling, mental health support and housing. It's community groups like this that should be leading the way. In addition, Bradford Rape Crisis is also leading the way with their DaizyBell Housing Project that is buying and providing homes for victims of domestic violence across Bradford. The work that these incredible organisations do to create a healthier and safer community group should not be ignored.

Equally, West Yorkshire has an issue like many other areas in the country with

Male suicide - the amazing Andy's Man Club was established in Halifax and is a sex based community group that is leading the way across the country with these issues. Again these amazing men should be platformed.

Currently in public documents such as this, LGBTI+ communities are always, rightfully, mentioned (which, by the way all the above support) yet the category of sex always seems to be ignored. I think in West Yorkshire's case, where we lead the way with sex based community groups that do incredible spearheading work, that the rest of the nation looks to us for, we would be silly to do the same.

Excellence in design is a visible symbol of what is proposed. We have a very long way to go before we get back to our Victorian understanding of this.

West Yorkshire Heritage is pubs and bacon sandwiches.

You completely miss out a real understanding of heritage in your definitions

The definition of culture seems to take into account only the material aspects of production. Culture is what define us as human beings, the system of believes, social interactions, customs, expressions that we share in a space and time. This informs the production of material artefacts, in the shape of visual arts, music, dance, theatre, film and TV, literature and spoken word, video and board games, fashion, design, architecture and crafts, but the definition seems to mistake the byproduct with the source.

In 'communities' you use 'LGBTQIA+' and 'd/Deaf' as examples of shared characteristics. These are not easily understood terms and I think could be replaced by better, more widely understood examples.

'Culture is the expression of beliefs and values in the everyday conduct of life. Art is the toolbox that enables people to interfere with their own culture.'

'...art , as part of culture, cannot only confront. Its role is also to ease and unite, which is partly why it is often valued as a collective experience.' (A Restless Art - Francois Matarasso 2019)

As above

More boxing investment, make it so individuals can write to WYCA to get some boxing gloves

Q11. Are there any parts of the framework, or the language used within it, that don't make sense to you, or need more explanation?

Some of the language could do with being more accessible and speaking more to diverse audiences

The word 'support' is used. Is this funding support? If so, be explicit.

IT WASN'T ACCESSIBLE

Some of the language used to describe the means by which to achieve the goals set , comes a cross as " middle class " complex sentence structures that might put some people off.

See my comments above.

The business areas I'm struggling to understand your vision

get rid of jargon buzz words

Some of it is very vague and seems to be an ' of course' we should that. For example ' We will support culture, heritage and sport activity that tells the story of who we are.'

Because they give little information and areas which may be involved

SME's ? Meanwhile spaces?

I was not familiar with the term 'Meanwhile space' and had to google it.

I think it's generally great. But could maybe be shorter / more concrete so it's super clear / precise.
meanwhile? Not sure what that means
See below
Read all the individual comments
See previous comment on 'meanwhile spaces'
You've exposed reams of business-speak here, probably straight out of documents. It's not especially meaningful. And all of it is undermined by a lack of decent, frequent and affordable transport infrastructure. Leeds needs trams or an underground system. It's needed it for at least 30 years.
How exactly these things will be achieved. I think it lacks methodology around how a collaborative culture will be established to create multifaceted engaging destinations
Too much business-speak and vagueness (scope, framework, broker).
Already mentioned 'meanwhile spaces' which I understand but think some others may not.
Low attention to heritage - it uses the word but doesn't convey what it means
The language and definition could be simplified and made more accessible to ensure everyone, regardless of age, gender, disability, background etc can understand, identify and own the framework.
Culture is such a capture all term - it would be good to define investment in each sector more clearly as the scheme moves forward
I know it's a framework focussing on the overall vision but when will you tell us WHAT you are going to do - this is still quite top level and vague
<ul style="list-style-type: none"> • In 'communities' you use 'LGBTQIA+' and 'd/Deaf' as examples of shared characteristics. These are not easily understood terms and I think could be replaced by better, more widely understood examples. • In 'business' within the invest section, the term 'meanwhile spaces'. We don't think this phrase will be understood by many people not working in this area of business.
They make sense to me however I think some of the terminology used could be more accessible, referring to assets and broker for example sounds quite corporate
Your definitions of what you mean by 'creative' is woeful.
<p>'It makes sense to me. A couple of suggestions:</p> <ul style="list-style-type: none"> - looking at the references to 'business' which could useful explicitly state 'including voluntary and community groups' - given the rural geography which is included in WY, reference to rural areas as part of places in particular in relation to people experiencing these spaces and communities.

Q12. Please describe, in a few words, what you think makes West Yorkshire's Culture, Heritage and Sport unique, compared to other parts of the country.

Diversity and sense of community and togetherness across West Yorkshire.
N/A
Hmm the search for exceptionalism can be elusive but we have ingenuity, tenacity and determination woven into the fabric of our cultural sector, we have breadth and depth across genres, world renowned artists (Hockney), sculptors (Hepworth) writers (the Brontes, Priestley, Alan Bennett and so many

others,, too many to mention but notably great writing from Asian authors like Saima Mir, AA Dhand, Sairish Hussain, Shanaz Ahsan to make but a few, a long tradition in film and TV making (and a UNESCO designation) including companies, script writers, iconic set locations, major producing organisations like northern ballet, opera north, the Leeds playhouse, fantastic touring venues and infrastructure, more Olympians than many small countries, some great elite sports clubs that are invested in community and place, incredible rural landscapes, heritage including a UNESCO world heritage site - and we can tell the diverse stories of the people of our nation and the stories of the world

In a county as diverse and historic as West Yorkshire, the richness of the cultural, heritage and sporting offer is huge. The legacy of figures from the Brontes to Nicola Adams combined with the unique identities of our cities, towns, and rural areas makes West Yorkshire different to everywhere else.

West Yorkshire has a diverse mix of people and mainly a very open and inclusive nature. Friendly, open and diversity is always a really good mix for allowing for creativity, business and diversity in culture. West Yorkshire people are open to each other in the main, in ways some other parts of the country are not.

Driven by the local communities due to shambolic shameful stewardship of cultural assets by local authorities

The variety of events and the sheer ingenuity of the creative teams to deliver quality art to as many people as possible

I don't, I think culture especially is really underfunded and undervalued in West Yorkshire.

Unique history in all areas leaves legacy internationally, eg modernist Yorksite sculptors Hepworth and Moore or writers like Brontes and Alan Bennett, etc.

There's a humble approach with grass routes mentality

The range and diversity of culture and sub-culture that is found in the region is quite unique. I always think no matter what your cultural interest you will find some opportunity to share or engage in that interest somewhere in West Yorkshire

How are we defining West Yorkshire against Yorkshire as a whole? Yorkshire is certainly unique, I think I'd struggle more to set out a specific West Yorkshire definition.

Industrial heritage

Dales

Literary heritage- Brontes

Diversity

Proud, unique and innovative. Where we have come from, but also where we want to be going

People, diversity, assets and drive

Our independent producers, makers, facilitators, small scale and younger creatives are finding new styles of making work and moving away from relying on public funding. We have such culturally diverse communities but our large-scale venues and programmes do not actually represent this

grown from a very specific geography and history; culture grown from millstone grit; strong working-class and egalitarian traditions (from birth of Rugby League to plug riots, dissenters etc); incredible literary (especially poetry) heritage - Morrison, Armitage, Hughes etc etc; ability to have a global, internationalist view while rooted in the place - eg Ethel Carnie Holdsworth publishing an Anti Fascist

magazine from Heptonstall in the 1920s; the UK's longest running West Indian Carnival; a unique concentration of national cultural institutions outside London; Headingley's Janus view of international cricket and Rugby League from the same origin point; history making sportswomen like Nicola Adams and Beryl Burton; our Mayor..(yes I know it's not a few words, but there's so much more....)

It isn't and doesn't have to be particularly unique, it just needs to be good quality.

Yorkshire has some incredible cultural and heritage sites. wonderful countryside, beautiful gardens open to the public

The exceptional wide range available in a relatively small geographical area, outside London.

Mining heritage

THE HISTORY OF INDUSTRY, MULTI-CULTURAL SOCIETIES, THE GEOGRAPHY AND LANDSCAPE ITSELF.

The diversity of landscapes and environments, within easy distances found a round Yorkshire

People. Yorkshire has & attracts an abundance of talented people with varying backgrounds who are exceptionally gifted collaborators.

Town halls. Brass bands. Choirs. Best amateur orchestras in the country. Good street scene.

Plenty of bottom up organisations who listen to the people rather than inflicting events on them that they struggle to engage with.

E.g. Leeds Civic Trust volunteers work towards encouraging and supporting openers for Heritage Open Days, a National 10 day Festival each September. Many other towns and cities do this through paid council officers, Leeds does this through people who know their communities and are prepared to volunteer to make contact and present to the people places and spaces they may never have visited before - Free of Charge.

Vibrant culture, a huge sense of pride and belonging, beautiful architecture, historical buildings and countryside.

We are not unique, we have strong regional flavour as in most other parts of the country.

Not sure what other parts are doing or not doing but this all sounds great so long as it's not aimed at the established organisation ONLY.

The diverse nature of West Yorkshire's communities

The diversity and range of cultures that make up West Yorkshire.

Unique mix of organisations in a relatively small and accessible area

West Yorkshire's industrial heritage and Leeds' student population contributed to our outsize contributions to alternative music over the years, particularly goth which sees a renaissance regularly. We should strive to keep Leeds weird and not homogenise the city centre and venue offerings any more than we already have. Make space for weird kids and the music, art and theatre scene will thrive again!

We have a passion to win

This is very jinoistic. No region is better than any other. And people wonder why wars happen.

a certain arrogance

Pride in Yorkshire and an established amateur scene in many sports. What we don't have is a velodrome.

West Yorkshire has a diverse range of natural and man-made heritage and cultural places, along with a diverse ethnic mix.
Our diversity is our greatest strength
West Yorkshire has the lot, but unfortunately our public Parks are not being looked after. As they should be, North Yorkshire look after theirs, Temple Newsam park for instance, Grass Tracking by cars every night of the week, hand brake turns the lot. It has been happening for over 4 months. And unfortunately. Someone or pet dog will get maimed. Please ,Please look after what our forebears left us, because this generation is not.
We have a rich rich history with Wool and trade, this needs to be recognised and nurtured more. We have some amazing athletes and successful sports people that need to be celebrated more. The people are amazing. We have some amazing buildings and mills that other cities do not have.
The lack of it
Rugby League; Brass Bands; Opera North and Northern Dance; the use of our landscapes for filming for TV and big screen; Channel 4 moving to Leeds; Channel 5's Yorkshire programmes.
I think its the diverse nature of all three areas, World famous places of .interest from Mills to Moors, The assimilation of other cultures from around the world. Home to Rugby League, home to the poet laureate, both place of other famous poets, writers and artists.
Not sure I do.
It's variety and diversity.
I'm not sure I know others well enough. But I do think our lack of defined past makes things useful going forward.
It doesn't, I think we can do better.
Yes , West Yorkshire does really well
Energy and determination to deliver. We have a ground swell of achievements to date.
how we use our landscape and places as a way to promote our culture and heritage; rugby history; specific authors (e.g. bronte), communities (migration playing a big part)
Not being competitive.
The richness of diversity in the region, well established creative local communities. Bradford as city of culture. Support of small businesses needed. Not sure about sport , but a huge opportunity to promote and grow sport for girls and women.
It often isn't known about either here or elsewhere
West Yorkshire has an amazing landscape which has shaped our industries, influenced our writers and poets and developed new exciting sports. And through the years new diverse cultures have added extra vibrancy to this enriched locality.
Annual events such as Light Night which other cities do not have. There always seems to be a lot going on and ways to engage yourself in your surroundings.
Yorkshire is naturally differentiated by its geography, history and racial blend. Most other parts of the country could lay similar claim to other features.

There is genuine pride in where people come from, and their own communities and often upbringing. That is a unique opportunity to be harvested to achieve results - people who have migrated to London (for example) do not have that 'buy in' which is a real advantage.

We have a very wide variety of landscapes historical sites and entertainment venues in Yorkshire it is just a shame that efforts are made to discourage car use and many of the above can only be visited if you use a car either because of the location or the fact that you can't get home after an event because the transport services don't run late evenings.

Why should you think it is unique?

First answer that question , then write your proposal.

The recent experiences at Yorkshire cricket club give a pretty good example of the problems Yorkshire as a whole faces. The cricket club is not different to any other Yorkshire bred activity, custom culture or heritage. The change has to come from those who come to live in God's own County, the county won't change.

Long history of top class choral singing and brass bands

Strong sense of community and identity

Intergenerational, part of everyday life, not high brow and pretentious

Diverse and rich both in terms of people and places/landscapes.

Birthplace of Rugby League, Birthplace of Film, a key role in the industrial revolution, great sports teams,

Nowhere else is Yorkshire

What's unique is there are 4 mid to large sized cities in close proximity each with it's own character.

The amount of free activity and events meeting the needs of diverse communities

Brontes, Hockney, Bradford, Asian influences: curry, community, caring, dancing, hospitality. Ted Hughes & Sylvia Plath. Calderdale and Kirklees Women's Centre, Piece Hall, Andy's Man Club, The Trades Club, The Hebden Bridge Arts Festival. Cricket, Rugby Union, Football. Hardcastle Craggs. The beautiful countryside. I feel blessed to live here.

Honestly and passion

Combination of graft and diversity of heritage.

The variety and volume of the offering, and the enthusiasm and openness of West Yorkshire people

Labour have destroyed it through their utopian Jonestown style mania, turning a lovely part of the world into a wretched hellhole populated with worthless, backwards Third World peasants who have no right to be here.

I don't know that it is unique?

The hard-working people, the unique landscape, and the specific history of this region.

Industrial heritage and Yorkshire pride

West Yorkshire has an incredible rich history of innovation, entrepreneurship, openness to the world, embracing and welcoming people from all over the world. It is a region of strong passions, ideas and beliefs.

We are in a very green area, so many people like walking and have pets. All communities have a lot of families, so it is a family friendly area. West Yorkshire is very culturally diverse, so activities need to be tailored to meet the needs of the local communities. Equally, some activities may need to be split by age or gender in order for all community members to be able to participate.

We are also in a cost of living crisis, so activities need to be accessible to all and made affordable. It is beneficial for everyone to keep fit and healthy, as it reduces the burden on our NHS system.

breadth and depth.

I don't have any knowledge of any other part of the country and how they are approaching his sector.

Huge sporting heritage but feel that infrastructure does not currently match other parts of the country

West Yorkshire has unique built heritage and landscape, from neolithic stones through industrial to the digital age. There is a freedom to forge a creative career in a friendly, thriving community here.

We have some unique buildings telling the history of Yorkshire that need to be preserved.

Its geography and history.

WY has a deep heritage of creativity from its world famous authors (eg Brontes), poets (eg Hughes), artists (eg Hockney), its historic creative industries (eg Leeds printing that has been superseded with a vibrant digital economy), its distinct music scenes (eg Goth) and its wonderful cultural diversity (eg South East Asian arts), its enthusiasm and dedication to a broad range of sports (eg Yorkshire's unofficial placing of 13th in the 2012 Olympic medal table). I could name many more examples that make up the melting pot of WY.

WY has particularly successful in converting its cultural energy into a powerful creative economy supporting a wide range of both 21st century economy and traditional craft skills.

Its locally bases and relates to the local community. We are passionate about our culture, heritage and sport in Yorkshire.

The heritage is of a proud county but now has been joined by other cultures. These other cultures have allowed for great diversity but sometimes with bad undertones, hopefully this new initiative will help build bridges and move West Yorkshire forward.

Passion, dedication and commitment

An openness to collaborate, a shared pride in the region. The openness to collaborate is unique and something we should push further as others comment that it generally doesn't happen in other cities/parts of the country

Where else in the UK is there a successful example of people living far away from centralised political, economic, media and cultural power deciding to sort things out for themselves, to run their own affairs and to do it in a way that is more socially just than the establishment's version? Not only that, but creating something that people all over the world saw as attractive and, in the case of Vichy France, worth fighting the Nazis about? West Yorkshire created rugby league against the odds, West Yorkshire sustained RL despite interference. Rugby League attitude runs through the best of West Yorkshire's arts and culture. It could be a model for the future of devolution in West Yorkshire. Rugby League has helped make West Yorkshire unique but in the modern world of professional sport, it is going to need West Yorkshire's help to keep being special.

The cultures are multiple and varied, thanks to centuries of migration. The heritage has to include the unique landscapes, of which many West Yorkshire residents are unaware.

Sport is a mixed picture, with great success for those who are already involved,

but large numbers who give up any kind of physical exercise as soon as they leave school. This is particularly the case for young women, as Sport England's research found. For young people, there needs to be a shift from the assumption that schools can do everything (they can't) to greater support for out of school provision, at evenings, weekends and school holidays.

The region is a melting pot for worldwide cultures, as well as a strong yorkshire culture, and we need to celebrate all of these

Diverse, multicultural, breadth of activities

Strong regional identity. History of industry. Diverse ethnic mix from various waves of migration, all contributing in their own way to the region, even going back to Romans and Vikings too. Music unique to the area, including Brass bands associated with mining communities. Yorkshire foods. Rhubarb triangle. Famous sculptors. Channel 4 HQ. Many Celebrities and famous people from the area. The balance and transition between urban sprawl and rural areas, green spaces even in urban areas. Transport links, major arterial routes such as M1 and M62 intersect in region.

I love how many Olympians have grown up in West Yorkshire!

West Yorkshire has a diverse range of culture, heritage and sport as a result of it's history within the industrial era and before and because of it's diverse communities.

The diversity and scope of opportunity across all our geographical communities. Difference is celebrated and the unique combination of our rich history across the five places provides a welcoming and competitive advantage. Collaboration and established ways of working between partners provide the environment for future innovation and growth.

Unique rural/industrial history and built heritage. Population is socially and ethnically diverse which makes West Yorks' culture and heritage offer both vibrant and diverse. Fabulous countryside, easily accessible.

The breadth of what we have in place already across the whole of West Yorkshire is a reflection of the rich cultural diversity we have in our communities.

Creatives are naturally keen to collaborate and support each other. We have a wealth of different kinds of rural and urban communities and landscapes as part of our offer, and each of these has its own unique strengths. We have so much talent in traditional as well as new and digital artforms. This makes it an exciting place to imagine the live / traditional and digital collaborations which could emerge from the region.

West Yorkshire is populated by people who live and work in West Yorkshire. To define what is unique we need to define the people of West Yorkshire!

We need to really push and promote W/Y outside the area. get people here to stay at weekends etc. Make hotels cheap and encourage people to come

The richness of diversity of people and places, and the potential that brings for new experiences and stories to be created

Countryside, hills and mills

Sport rugby - rowing - boxing - even NPSY

Promote it better

brollies / reusable canvas bags / metal water bottles etc

We have great galleries spaces but need to be free for benefits recipients, eg Hepworth / Wakefield

Q13. Please tell us more about the cultural, sport or heritage activities you are passionate about (for example, if you have a particular interest in books, or cycling, or visiting museums):

Game development, books
Cycling needs investment as we move away from petrol cars. Museums and galleries are great for sharing key messages
Books, theatre, film, food, outdoor events, family activities, dance, the chance to be creative myself
Access to books of any kind, not as easy now branch libraries have closed.
The great outdoors. It's wonderful.
History visiting art galleries not the Hepworth centers not everyone likes modern art the old gallery was far superior, visiting museums and local markets Wakefield council destroyed Wakefield Market. Morley town council and Leeds City council are doing very little if anything to help and promote the market.
My 4 year old son has just got involved at Mytholmroyd Cricket Club - every Friday so much of the village seems to come together to centre around a sport that brings people together from both in and out of the area and celebrates our culture. I am a passionate advocate for Women's Rights - I'm a former board member of the Calderdale and Kirklees WomenCentre and currently on the board of Bradford Rape Crisis, DaizyBell's housing project. Bringing people together from different communities to support each other through cultural (poetry, crafting, sewing etc) and sport activities is what the WomenCentre in particular lives and breathes. The work of Andy's Man Club and the work that the community does around #getfitformentalwellness should be highlighted and celebrated. These huge community efforts that make me feel so proud to be from West Yorkshire.
Not a sporty person, but family members are. More interested in heritage, museums, arts, culture (historic and evolving). Passionately believe in place as an enabler and facilitator and believe that surroundings influence wellbeing very strongly. Favourite places: YSP, York Gate, Saltaire Old favourites: Harewood, Haworth Lost opportunities: Elland Road, WYPH (the places not not the contents!) urban waterways & canals, the Wharfe
Music and the arts are important and having access to affordable studio space. Many cities now do not accommodate this at a reasonable price for people so there's a real opportunity here. The arts and creativity tend to be what define new places and draw people and businesses in. Nature is a big part of all of these themes and how people are as much part of the landscape as they are of the cultural content happening there. The environment lent itself to water power and wool and cotton industries, the geology to coal mining and quarrying. Now we need to protect it in order to survive the future. All businesses and people should be doing their part to look after the place where they live. It's important that nature has a voice within these themes.
Theatre, historical re-enactment (I initiated the English Heritage Special Events programme many years ago), mountain & hill-walking, live music, driving minibuses, leading groups to all of the above and more.
creating culturally intelligent participatory offers for people to manage their mental health and wellbeing

Sustainable Urban Design.

As the Rural Community Council for WY, we see all these with equal relevance to the themes and investment

It's good but please involve a mix of culture and sport together to promote crossover e.g. a good effect might be a big fake [...] vase on a pedestal and a local boxer going get it before punching it from its stand but then then some art expert like an antiques roadshow person introduces them to culture / art etc

Q14. Do you have any other comments on the Culture, Heritage, and Sport Framework?

West Yorkshire is not a creatively inspiring place to live in my opinion. I think we are great at Heritage and Sport but Culture is definitely lacking. There's huge economical value in creative industries, and this could be investing in spaces that tourists (and locals!) would be interested in visiting, such as better quality museums, events, etc.

It's a promising start. In needs to connect with other frameworks (green action, transport infrastructure, and levelling up) for it to have intrinsic value, but I like the ambition.

Looks very closely aligned with ACE which may help with funding but hopefully not missing unique character of the region

Excellent to see that Culture and Heritage are seen as an important strategy in the region

Generally looks good/great.

For a document all about creative industries, it isn't such an inspiring graphic design!

As I've mentioned in other fora, I think there's a chance to raise a big ambitious flag for Culture Heritage and Sport - so I'd like to see some big statements of ambition - eg to establish the region as the leading region outside London for CHS in the country (eg more nationals - including new ones - more democracy and collaboration - more innovation and diversity - fewer jobs for the boys - etc etc)

Regarding the Mayor's Screen Diversity Programme on "...removing barriers for people from non-white backgrounds and socio-economically disadvantaged backgrounds." Sound like positive discrimination. If there were any actual barriers, they we'd know about them, and they'd be illegal.

Need to stop thinking centrally based, especially considering groups on low incomes, limited mobility. Don't just have centres, eg Halifax, Sowerby, Brighouse, these are not always easy to get to without cars.

The region lacks a major modern concert hall (cf Manchester, Birmingham, Newcastle/Gateshead, Cardiff, Belfast). There's an opera company, but it only does things in Leeds (in our region). The Conservatoire in Leeds doesn't connect with communities in Leeds. Music: Leeds is brilliant.

It does seem rather generic. Impossible to see how hand on heart you can tick all these boxes with limited resources.

Need for a clear, fair and transparent application for the allocation of funds for culture projects.

Framework and the projects funded need to be truly representative of West Yorkshire.

Be great to see this implemented

Included the disabled community user lead not by chairman's of groups
Bradford MC is a useless council and the schemes / money should be channelled through the West Yorkshire Mayoral office
Too much emphasis on sport, which on the whole is heavily infested in, and often gendered towards men.
No
Each town should be encouraged to have a civic society, Wakefield have an amazing society
No
No, thanks for the interesting read.
Please don't isolate those who have never had culture etc. in their lives. If we want to live in a better west yorkshire we need to reach out to those who say "they don't mean me".
no
To me Sport should be covered separately. I understand it's entwined into the regions financial sector, but in general it is one thing that is well catered for in our region. I think in terms of Culture and Heritage. The region is massively under developed. People are too quick to talk about how amazing we are and all the good stuff that happens. But a quick look to Manchester or Liverpool shows we are light years behind. This survey feels like something that will just maintain the status quo of certain groups being funded to do projects (some good/some bad) including lots of community projects. Whilst I understand these have a place, they are not the BIG BOLD steps we need to be taking to properly put WY on the culture map.
I definitely think it is important to nurture talent and create well-paid employment. So often heritage roles are undervalued and wages are not comparable to the skills they want for certain roles. The enrichment and education they bring need to be fairly paid.
n/a
Lovely idea. All you have to do is get everyone to speak Yorkshire, all political opinion to be honed as one, Yorkshire law is to be followed more than religious or political law.
Transport is key if you want any of this to work. What more can be done to connect these sort of locations, not only to their cities but each other and across ring roads too. And for big events like football or rugby matches or festivals what can you do to unlock the transport issues. Eg matchday busses or small train stations that only are used on match/event days.
Communication channels are vital, for people to know what is on.
I know it's a framework so there's no detail. I would like to see regular car free days set up around the region similar
I also work for MigrantLeaders, a charity that supports 16-25 year olds with FTSE and top professional mentorship, work experiences and opportunities. We are proud to work with Bradford University and are delighted to continue our connections in the West Yorkshire area.
It's critical. A simple but great idea. How can we deliver it cost-effectively and simply? (Are we allowed local bonds?) How can we harness local goodwill apolitically?

Get going ASAP but keep going - it's a 100-year legacy and we have much to live up to but must start; don't dither.
Resign, you will do nothing except to accelerate West Yorkshire's decay into a third world scum infested slum.
Disappointing in the scant attention paid to actual heritage in the region
It needs to be promoted widely and within diverse range of communities. This shouldn't be a top down movement where the social groups it effects don't get a chance to hear about it until it's a month before the deadline
No
No, although it does all seem very wordy. Will be interested to see how it converts into real actions.
Not sure if it is the right place to mention this but there needs to be support for open water swimming. We have elite triathlon in the region but next to no swimming availability due to Yorkshire water. A change in this would benefit everyone from elite sport, to junior progression to life long health as it is something which can be done throughout life.
This may be helpful - https://gbslep.co.uk/resource/report/a-toolkit-for-delivering-economic-value-through-heritage-investments/
We need to promote sites and protect pricing to make accessible for all. As prices are increasing for Fuel/Housing and food we need to make family activities a priority so that families do not feel; isolated and stuck at home.
As said above, certain cultural activities are extremely expensive and need financial support to survive and education to interpret them. Many of these have helped to shape Yorkshire's cultural identity, but will not survive without financial support, especially during a cost of living crisis., these need special care if they are to be part of the future of the cultural framework for this region.
I think it is a powerful statement of intent and it will give WY the vision, drive and commitment to build a better region.
It is important it includes everyone in West Yorkshire not just Leeds and Bradford.
No, other than good luck.
Thank you for not closing your consultation in the middle of the busiest period for those of us who run activities for young people.
None
It reads easily and well. It needs clarity in the future regarding how the framework will turn into actions. The 'what we will measure' sections within each of the four themes are generally very detailed outcomes and may not be easily measured. If all these outcomes can be measured then great; if not, would it be better to limit the indicators to those which can be measured?
Strong use of culture, heritage and sport throughout. There are significant opportunities for interconnections between all three and good to see that they are not being seen in isolation.
Very interested to see further developments on this framework. Would be good to know more about how the ambitions would be delivered, for example promoting the county on a wider scale and managing a varied and equal promotion for our diverse culture, sport and heritage businesses and organisations. With three national parks in surrounding areas it would be good to see collaboration with districts outside of West Yorkshire to make the most of visitors to the wider region.

Great ambition - It needs to be adequately resourced.
I look forwrd to seeing and hearing how the consultation impacts on the final document
I would love to see a fulldome venue like CultVR in West Yorkshire so we can grow this sector and become the UK's hotspot for this emerging artform, which itself incorporates so many other existing artforms.
Plenty but enough said to create an ongoing dialogue.
Please, please do not treat this as the usual 'six week' consultation. Please create ongoing engagement and participation with the citizens of West Yorkshire
<p>I have already responded to the survey but wanted to add further comments. We need to set out a strategy to take positive steps to boost the role of creative businesses in the night-time economy. The sector is hugely fragile as it emerges from the pandemic, and is under additional threat from the cost of living crisis and the impact this will have on energy bills, other increased costs and the likely reduction in footfall due to lack of disposable income. We are in danger of losing the rich and varied infrastructure we have in place.</p> <p>If we are serious about supporting and boosting the role of creative businesses, we also need to ensure that our transport network can support the nighttime economy. Currently there are very few trains leaving our towns and cities after 11pm on weekdays and weekends. For example the last train from Leeds to Huddersfield and Manchester on a Saturday night is 23:07.</p>
<p>Sad to say, I feel the draft framework and survey are totally off putting largely because of the hyperbole 'use simple, dear language and avoid jargon' e.g. 'meanwhile space' (slide 11) etc, etc.</p> <p>Yes West Yorkshire is (or could be) great in many ways and WYCA should have the ability to bring people together but these proposals are totally over the top in boasting.</p> <p>Please think again about how to attract and bind real people and real possibilities together.</p> <p>Long live Bradford City of Culture, not just 2025.</p>
Please get sport teams like Castleford tigers to do more promotional stuff to encourage WY to be on the map. Eg. rugby players run through a giant paper banner of famous painting etc
<p>The idea of stories is very important and good to be referenced in the plan</p> <p>There is potential for buddying communities of people and places. Thinking of places it could be a rural village buddies with a city community for sharing of activities across all ages and involvement in one another's events</p> <p>Exciting and focussed plan. Having collaboration as a central way of working is very important but please ensure the time to develop relationships to work collaboratively is funded for VCSE partners, as this takes a good deal of personal, one to one and small group conversations to feel comfortable and confident that a 'true' and equal partnership has been established.</p>
<p>Use spaces in derelict /closed shops etc.</p> <p>Do a project where you get rugby players + local boxing/ footballer do giant street boxing artworks where they punch paint onto canvases for effect.</p>
<p>Use Metro to give/ send out culture/sport/heritage goodie bags with [...] just etc</p> <p>Do umbrella with West Yorkshire printed on them as freebees</p>
Put more heritage plaques on buildings and in the street. Pictures of what used to be there and where those buildings have gone now

Appendix B - Emails

This appendix includes emails received from both members of the public and specific stakeholders. Where stakeholder correspondence spanned multiple emails, the key points relating to the proposals have been included, while general conversation has been excluded.

Redacted: Any information that could potentially identify an individual has been redacted from the content of this report to retain anonymity, and best practice data handling in line with our privacy statement. Redacted information includes names, address and contact information. Where this information is relevant or necessary for a timely response to have been provided (emails), this information has been given freely, however redacted for the purposes of this report only.

Please also note that these comments have been copied verbatim from their source and have not been altered, updated or amended.

Email	Date:25/09/2022
<p>Dear Mesdames and Sirs</p> <p>Attached to this e-mail is the TUC Yorkshire & the Humber Creative and Leisure Industries Committee's response to the draft West Yorkshire Culture, Heritage and Sport Framework consultation.</p> <p>We hope that the proposed changes we advocate in our response will be incorporated into the final Framework.</p> <p>Thank you in anticipation.</p> <p>Regards</p>	
Email	28/08/2022
<p>Before completing the questionnaire I realised that how I might respond would be the Ideal. In reality much is impacted by the lack of public transport. For example an Event at the Piece Hall finishing at 22.30 for someone living at Denholme and other areas north of Halifax would mean they need to leave at around 18.00 to catch the last bus back. Some people who work there cannot work later as the cost of taxi fares would be unsustainable. Facilities must be supported by allowing all people young and old the means to get there and home again in a safe environmentally way. As for Sunday's, forget it.</p>	
Email	15/08/2022
<p>Please find attached response on behalf of the Trans Pennine Trail partnership.</p> <p>Regards</p>	
Email	22/08/2022
<p>To whom it may concern</p> <p>I've been sent some information in relation to the culture heritage and sports framework that's on your website.</p> <p>As a physical education lead I'm interested in how this could help our community at outwood academy city Fields, Wakefield particularly to try and improve our sports offer to school community and wider community.</p> <p>Is this something you can help with?</p> <p>Kind regards</p>	

Reply

Dear [redacted],

Thanks very much for your query and for engaging with the framework.

The purpose of the framework is to define our strategy for Culture, Heritage and Sport over the coming years. If you think we should support increasing the sports offer available to schools and communities, please tell us in the [feedback survey](#) (along with any other comments you'd like to share).

Once we have reviewed all the feedback, and finalised the framework, we will determine which specific interventions can best deliver on our ambitions (which may include funding opportunities that organisations can apply for). Please do follow our social media accounts where any such opportunities will be announced.

In the meantime, here are some links to sources of Sports funding that may be of use:

[Yorkshire and the Humber - News - Grants Online](#)

[Yorkshire Sport Foundation - Funding \(sportsuite.co.uk\)](#)

[Home | The National Lottery Community Fund \(tnlcommunityfund.org.uk\)](#)

[Our funds | Sport England](#)

With best wishes and thanks,



Find out more

westyorks-ca.gov.uk

West Yorkshire Combined Authority

Wellington House

40-50 Wellington Street

Leeds

LS1 2DE

All information correct at time of writing